



Overview of Select Ashoka Products

Social Innovation Mapping

Ashoka's Social Innovation Mapping is built on an analysis of solutions created by Ashoka Fellows, experts and thought-leaders. Through case studies and interviews of solutions that have proven to be a success, the analysis uncovers patterns to evaluate new projects and to guide the invention of new ideas.



Thought Leadership Research

Ashoka partners with companies to engage in Thought Leadership Research to develop insight driven and transformational viewpoints on emerging trends at the crossroad of social and business issues. This includes profiling case studies, engaging with Fellows in the specific sector, and co-writing reports and articles in order to engage and influence wider change.



Innovation Challenges

Through online and offline challenges and competitions, Ashoka surfaces initiatives and innovations that result in a paradigm shift in a particular sector. We select and give visibility to the best ideas, as well as design and implement a strategy to activate a network that will allow these innovators to develop their ideas, learn from each other, and create relationships in the sector.



Globalizer

Ashoka's Globalizer is an accelerator program that develops practical wisdom on strategies for scaling social impact by challenging participating organizations to think beyond growth in the traditional sense. It begins with a three-month advisory process where selected Ashoka Fellows engage in a series of strategic conversations with three to five pro-bono business professionals. Fellows work with the leading entrepreneurs, executives, and sector experts to help take their initiatives to the next level.



Social Intrapreneurship Program

This program focuses on the development of a Social Prototype which is an internal innovation project that helps an organization increase their social responsibility, community engagement and/or sustainability. The program extends over six months and thus enables participants to think innovatively and disruptively and push for a culture shift within their organizations.



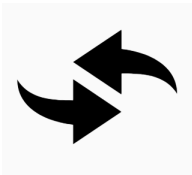
Your Kids

Your Kids is a programme that works with corporations to foster employee/parent support for their kids to become changemakers. Simultaneously, this initiative helps to build a changemaker culture within these corporations. This programme can also be used with teachers to help their students become changemakers, or with other citizen sector organizations to help their organizations help young people become changemakers.



Ashoka YoungChangemaker

Ashoka Young Changemakers is a movement that recognizes that young change-making is the newest norm for growing up. It recognizes that in today's world everything is changing and no one can build a life around repeating anything and promotes the idea that to be a contributor, a player, everyone must learn to be a changemaker. The program encourages young people to become co-leaders and drive existing Ashoka initiatives or come up with new ideas to fuel the movement.



Corporate Ashoka Support Network (ASN)

ASN is a global community of successful, innovative leaders from a variety of fields who see entrepreneurship as the primary engine for economic and social development. The network includes more than 350 members in 25 countries. By being a part of the network, ASN members have multiple opportunities to engage with Ashoka fellows such as being on their advisory boards, mentoring, investing as well as going on learning journeys to see social innovation in action. Regular meetups and annual gatherings are also organized by country offices to bring Fellows and ASN members together in, both, formal and informal settings.



Social Finance Bootcamp

Social Finance Bootcamps introduce the basics of sustainable finance to companies through a half-day workshop that covers the unique financial challenges of social enterprises, the role of social investors, social investment products, social impact, and social impact measurement. Through these bootcamps, Ashoka seeks to highlight the role companies can play in terms of investing sustainable businesses.

