

ASHOKA
AFRICA
BUILDERS
Join us!



ASHOKA

Who are the Ashoka Africa Builders?

- **Committed and ethical leaders:** Ashoka Africa Builders are committed and ethical leaders with diverse backgrounds. They share a common passion to foster positive change in Africa through social entrepreneurship and changemaking.
- **A collaborative community:** modelled after the successful Ashoka Support Network and adapted to Africa, to actively support Ashoka's systems-changing social entrepreneurs and young changemakers to take their innovative solutions to scale.
- **An accelerating force:** imagine what Africa would look like if leaders from all sectors used their skills, resources and networks to drive social change! The potential is boundless.

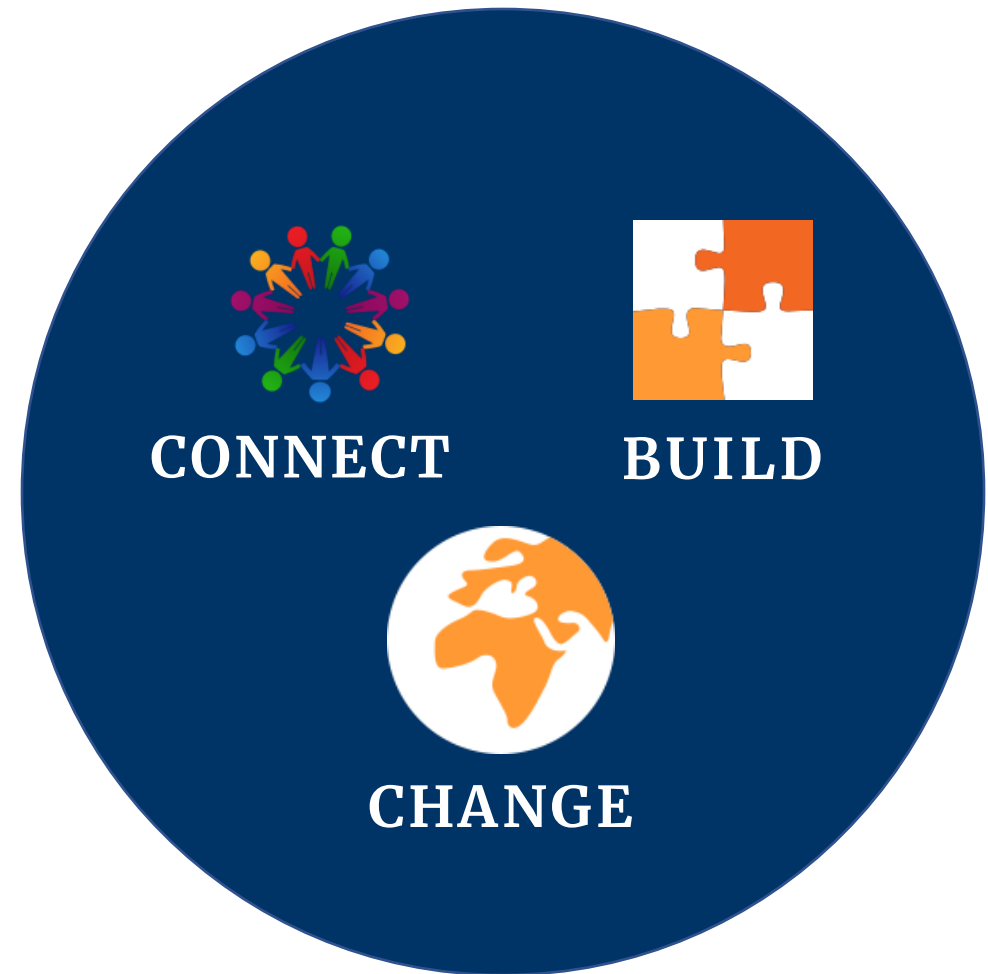


Ashoka is convening these minds and ideas to build an “everyone a changemaker” Africa.

Three key reasons to become an Ashoka Africa Builder

- Access a network of carefully vetted social entrepreneurs and young changemakers with ample opportunities to work with these exceptional individuals.
- Unleash your changemaker's potential through inspiration, learnings and “How To’s”.
- Join a community of committed and established leaders working collaboratively to architect a resilient and equitable Africa.

... embracing the **Ubuntu** philosophy in action: respect, compassion and solidarity.



About Ashoka around the world



About Ashoka in Africa

Ashoka started in Africa in the early nineties to support systems-changing social innovators who are addressing the most critical social and environmental problems on the continent. We believe in the power of collaboration to bring about positive change at large scale in communities throughout Africa. Our vision is one of a society where **“Everyone is a changemaker”**.



30 years + of
experience in social
innovation



Over **460** Fellows
and over **1 000** young
leaders reaching **20**
million people per year



Presence in **23**
countries through **4**
regional offices.
Launching in DRC



Mobilized over **USD 22**
million through partners to
support social
entrepreneurs in Africa
(Fellow stipends)

Ashoka Fellows build an inclusive and resilient Africa

Sena Alouka, Togo
Jeunes Volontaires pour l'Environnement
Transforms young people into environmental champions and support the creation of the green economy in the Sahel region.

Regina Honu, Ghana
Soronko Solutions
Enables Ghanaians to be responsible for their own problems and solve them through use technology to drive human potential.

Taddy Blacher, South Africa
Maharishi Institute
Deploys a university model that enables poor students to acquire a free, high-quality education, while employed by the university to gain practical experience and earn an income.

Oluseun Onigbinde, Nigeria
BudgIT
Tracks government expenditure and advocates transparency in the Nigerian government on budget and expenditure working with the Civil Society.

Irene Mutumba, Uganda
PEDN
Reforming Uganda's education system and training entrepreneurs of the future through action-oriented student-centered youth groups.

Muzalema Mwanza, Zambia
Safe Motherhood Alliance
Bringing life-saving and affordable medical kits to low-income communities

Ashoka Fellows drive systems-change on the continent

91

% are still pursuing the idea for which they were electing a Fellow (sustainability)

88

% have seen their idea replicated by other groups or organizations

76

% have achieved legislative change

43

mn people in Africa have directly received Fellows' programs / services in 2020

89

% report that the Ashoka stipend helped them focus full-time on their idea

91

% believe that Ashoka has helped them increase their impact

We select them and accompany them along their journey – with catalytic investments, strategic guidance, and with an unmatched peer-to-peer community.

With them, we seed a **culture of changemaking** where everyone owns the future and helps to shape it.

A mutual commitment

Your commitment to us:

- **A membership fee** is required to join Ashoka Africa Builders. This contribution supports Ashoka's core mission: the search and selection of high-potential social entrepreneurs, a lifelong support to them including a 3-year stipend to the new Fellows and the activation of young people as changemakers.
- **Time, expertise and network** are most appreciated depending on your areas of interest and availability.

Our commitment to you:

A personalized changemaker journey with different possible tracks to:

- **Learn about the social innovation space:** join events, get newsletters with curated news and resources.
- **Support exceptional social entrepreneurs and young changemakers:** personalized match-making and introductions.
- **Co-create** initiatives with Ashoka to grow social entrepreneurship on the continent and ensure that every child masters empathy and changemaking.

AAB membership

- Join the **AAB Founding Circle** as one of the first 10 members! Our goal is to grow it into a 100-member network in 5 years.
- The annual membership fee for members without tax benefits for philanthropic giving is the following:

	Individual membership	Institutional membership
Base membership	USD 2,500	USD 5,000
Additional giving options		
<ul style="list-style-type: none">• Contribute to Ashoka Venture Fund (our objective is to elect 70 new Fellows a year in Africa compared to 15 in 2022)*• Sponsor Next Generation Leaders as AAB members**• Sponsor an Ashoka initiative, metro area or regional office• Co-host or sponsor an Ashoka event		

* The Venture Fund covers new Fellows' stipends. For reference, a full 3-year stipend amounts in average to USD 80,000 per Fellow

** USD 2,500 each



A network at work: AAB membership benefits

Support high-potential changemakers in Africa

- Serve as a Thought Partner for an Ashoka Fellow that Ashoka will select based on your fields of interest or for an Ashoka initiative leader

Keep learning about social innovation and systems-change in Africa

- Quarterly online fireside chat conversations with Ashoka Fellows
- Invitation to selected Ashoka online and offline events
- Quarterly newsletters with curated content

Network with other supporters of social innovation in Africa

- AAB member directory/ connections to AABs
- Two "AAB Connect" online sessions per year
- Connections to business leaders in the African diaspora

Corporate benefits

- Up to 3 senior executives or Next Generation Leaders can join
- Visibility on all AAB communication materials

Meet the First AAB Members

Our Ashoka Africa Builder community is growing stronger! A warm welcome to Chinedu Maduakoh and Adeola Adewunmi-Zer who are joining forces with Ashoka to expand the reach and impact of Ashoka fellows and Young Changemakers.



Ms. Adeolu Adewumi-Zer

Ms. Adeolu Adewumi-Zer is a US-trained actuary and business consultant with over two decades of professional experience. She most recently served as the Managing Director and Chief Executive Officer for Allianz Nigeria Insurance Ltd (AllianzNigeria), a subsidiary of the German multinational Allianz SE. A Nigerian and self-described Afro-optimist, Adeolu believes the growth and transformation of Africa can best be accomplished by empowering Africans to create measurable social impact and together generate shared value via purposeful growth and investment across the continent.



Mr. Chinedu Maduakoh

Chinedu is the Managing Director of Topline Limited, an indigenous company that specializes in Pipeline and Process Engineering services in the oil and gas industry with offices in both Nigeria and the U.A.E. He has a Mathematics/Economics degree and an MBA from the University of Nigeria, Nsukka. He is also a member of various national and international bodies hinged on the energy sector and societal development. He is deeply interested in wildlife conservation and in shaping young people to become changemakers in their society.

What they say about Ashoka

Ashoka is a wake-up call. I have learned that there are many opportunities to step into radical systemic change, to up my game and participate in shifting the dynamics of social inequalities, both in the social and business sectors.

*Fabienne Serfaty, Social Impact Investor
Ashoka Support Network member, UK*

I am thankful for the amazing support from Ashoka. You have been a huge part of my growth and impact!"

*Regina Honu, Founder and CEO of Soronko Solutions,
Ashoka Fellow, Ghana*

It is a personal nourishment to have the opportunity of working with such inspiring people as Ashoka social entrepreneurs. They are an inspiration for my own life. They help me improve my personal and professional journey. Ashoka is offering me this new journey.

*Alejandro Gorodisch, President of Farmacity
Ashoka Support Network member, Argentina*

Ashoka seeks to catalyze the citizen sector by adapting the venture capitalist approach. The idea is to search for budding innovators, to supply them with seed money and to connect them in a global Fellowship.

The New York Times



Get in touch with us today.
We need everyone to act now.
Unleash your changemaker potential.

Find out more at: www.ashoka.org



Contact Us

Pape Samb
Executive Director, Ashoka Africa
psamb@ashoka.org

Stephanie Schmidt
Partnership Director, Ashoka Africa
sschmidt@ashoka.org



Lagos | Nairobi | Johannesburg | Dakar

@AshokaAfrica

@AshokaAfriqueFrancophone

