

Livelihoods for All Newsletter



South Asia, Issue: 03, June 2022



SHG women of Manjari | ©Unnees Bees Films 2022/Rajasthan

GET WISE

The get WISER Summit was hosted by Ashoka Arab World in collaboration with Ashoka South Asia, presenting a series of riveting conversations on promoting women's entrepreneurship through various enthralling discussion on mitigating barriers to create an ecosystem for women leaders. Nikita Ketkar spoke about how Masoom made a concerted effort on upskilling and alternative job creation, while also making counselling services available to help curb psychological and physical abuse. Seema Prakash explained SSSS's way forward through collaboration with Rang De, The Goat Trust and bolstering existing relationships.

Catch our first ever Hindi panel [here!](#)

भारत में महिलाओं की आजीविका पर कोविड-19 का प्रभाव

मई २६, दोपहर २:१५-३:१५ IST



निकिता केतकर, मासूम

प्रियस्वरा भारती, विहार युथ कॉर, चाइल्ड राइट्स

सीमा प्रकाश, स्वदन समाज सेवा समिति



गेट WISER समिट



CATLYSING CHANGE WEEK 2022

Catalyst 2030 hosted over 250 sessions and activities to facilitate a collaborative environment among social innovators to exchange ideas. Satyan Mishra, co-founder of Drishtee held a thematic workshop on creating sustainable communities through a sharing economy. The online session was geared towards finding creative ideas and to bring forth a multitude of perspectives to resolve existing barriers in order to establish a resilient rural community linked through this 'sharing economy'. Watch the video [here!](#)



ABOUT US

Ashoka's Livelihoods for All Initiative, in association with IKEA foundation, aims to scale up the innovative ideas of Ashoka Fellows and catalyze a shift in the paradigm of thought within the livelihoods sector. We bring you the third edition of our quarterly newsletter, where we share updates from our work at the Livelihoods for all (LiFA) programme and our partners, as well as insights from the field of livelihoods.

OUR INSIGHTS

Ashoka's LiFA has partnered with the India Development Review – a premier industry-specialist platform in the development sector in the region. Take a look at the articles below to peek into the stories shared from the Livelihoods domain.

- [1. A fine balance: Koru people's nutrition palki and a wholesome diet](#)
- [2. Government partnerships: What makes them successful?](#)

WEBPAGE LAUNCH:



Launching our webpage where we share everything from our approach, insights, and events from over the years and much more!

FARMERS FOOTBALL CUP



Youth in action | ©Anant L&D 2022/Meghalaya

12 teams participated in the first ever [Farmers World Cup](#) organised by Anant L&D Pvt. Ltd. with other organisations in Ri Bhoi, Meghalaya. Teams competed for the title and to celebrate the vibrant farming communities of the state.

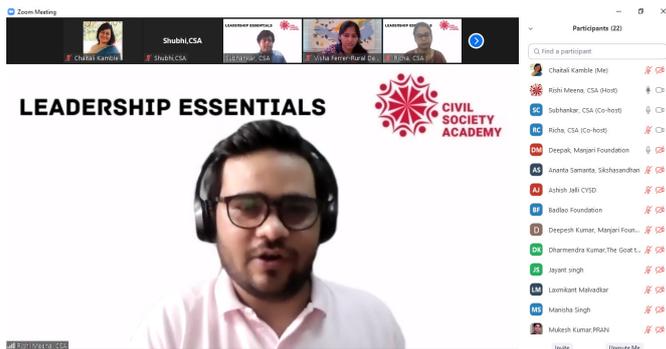
"Almost 98 percent of the population is engaged in farming, and they all love football", Ajit Singh, Anant L&D Pvt. Ltd.

General Updates



CSA TRAINING

With a vision to lead society towards a just and inclusive world free of hunger and poverty, the Civil Society Academy extends its training to organizations working towards a similar mission. In the month of May and June, 50 nominees from 6 of Ashoka's partner organisations participated in extensive training sessions that delved into an array of topics from leadership to design thinking and fundraising. CSA training attendees remarked that the value proposition session helped them empathise with donors and the interactive methodology was extremely beneficial.



PEER TO PEER LEARNING

In May's peer meet, we were amidst well-recognised sector experts; Rita Sengupta from NIESBUD, Chandra Sekhar from Vidya Helpline Project, NIRMAAN and Vinod Kaushik of End Poverty. We were also delighted to have senior Ashoka fellow and founder of Digital Empowerment Foundation, Osama Manzar, speak to us on using digital means to alleviate poverty. He graciously spoke to us at length on his sectoral interventions in creating communities of digital entrepreneurs and the wide applicability of his framework and methodology.

Reach out to us at lh@ashoka.org if you wish to connect with experts.

SPOTLIGHT

PRAN is a technical expert to NITI Aayog and PMO in Delhi for SRI technique of rice cultivation along with natural methods of agriculture such as natural pesticides and fertilisers.



Anil Verma (left), Founder of PRAN, being felicitated by NITI Aayog for innovative agriculture in the prestigious company of several governors and chief secretaries on the eve of Azadi ka Amrit Mahotsav.

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AROUND THE FIELD

The LiFa team carried out field visits to engage, interact and oversee project areas. At Manjari in Rajasthan, Vandana Verma of IKEA Foundation accompanied Dr. Neelam Maheshwari, Director of the Livelihoods programme.



IKF and Ashoka visit Manjari ©Manjari2022/Rajasthan

At The Goat Trust in U.P., the loan distribution programme was carried out in the presence of the LiFA team. The team also visited the Grameen Banks to understand the challenges in the operation of the loan model.



Loan recipients at the goat handover event ©The Goat Trust 2022/Uttar Pradesh



FOCUS

Expressing our sincere gratitude towards all those working for the flood relief in the Northeast of India.

NAGALAND CHANGEMAKER DAY

Ashoka Young Changemakers (AYC), in collaboration with the Government of Nagaland organised an event on Nagaland's [Changemakers Day](#) to foster changemaking in the state's education system. Envisioning the way forward, Neichute Doulo, Ashoka Fellow and Founder of Entrepreneur Associates said, "If we do not create students who can become problem solvers, we have failed the motive of education in many ways".



AYC team with Neichute Doulo, teachers and YC ©Ashoka 2022/Nagaland

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