

## Regulations of the “Hello Entrepreneurship” Competition

### I. Preamble

Whereas:

1) Ashoka Innovators for the Public Foundation aims to search, select, support and promote leading social entrepreneurs who focus on innovative solutions to social issues, including the areas of human rights, environmental protection, education, economic development, healthcare and other basic social needs;

2) Ashoka Foundation pursues its objectives by means of organizing and providing financial support and material assistance to persons and institutions within the limits set by Ashoka;

The Ashoka Innovators for the Public Foundation is the Organizer of the Program. The Citi Foundation, the Citi Handlowy Bank and the Kronenberg Foundation are the Program Partners. The Organizer together with the Partners is opening the competition for business projects with a social component with a positive social impact focusing on supporting and boosting the economic status of migrants living in Poland.

These Regulations set the rules of participation in the Competition organized within the framework of the “Hello Entrepreneurship” Program for business projects with a social component with a positive social impact focusing on supporting and boosting the economic status of migrants living in Poland.

The Regulations set forth the Competition order and the applications’ evaluation Criteria.

### II. General Provisions

1. The Regulations define the Competition participation terms.

2. The Program is implemented by the Ashoka Innovators for the Public Foundation (the “Organizer”) with the support of the Citi Foundation, the Citi Handlowy Bank and the Kronenberg Foundation.

3. These Regulations are kept at the principal place of business of the Organizer and on the Program’s site [www.ashoka.org/pl-pl/program/hello-entrepreneurship](http://www.ashoka.org/pl-pl/program/hello-entrepreneurship)

4. The goals of the “Hello Entrepreneurship” Program are:

- To support 10 social business projects with a positive social impact that were created by migrants living in Poland or with their participation. We define migration as long-term migration to Poland from another country.
- To build a community of migrant and refugee social entrepreneurs
- To show that migrants running a business in Poland contribute to the general wellbeing of Polish society.

These objectives will be achieved by means of

- Searching for and selecting 10 social business projects with a positive social impact initiated by migrants living in Poland or with their participation, which fulfill the below-mentioned criteria.

- Supporting the selected projects in their launching and further development (through individual counseling/mentoring and financial prize).

5. Organization of the “Hello Entrepreneurship” Program

- The Program is implemented by the Ashoka Innovators for the Public Foundation.
- The principal place of business of the Organizer is located at ul. Paca 40, 04-386 Warsaw, Poland.
- The Program-Implementing Organization is responsible for the proper carrying out of the Program.

- The Program-Implementing Organization appoints the Jury that will select the finalists of the Program.
- Partnering organizations can be involved in the Program implementation.

### **III. Program Principles**

1. The formal criteria for participation in the Program are described in Section VI below.
2. Support within the Program
  - I. The Jury makes decisions regarding offering support within the Program.
  - II. The following types of support are envisaged:
    - a. Training support – 10 projects selected by the Jury will be invited for a two-day workshop in or near Warsaw tailored to the needs of the projects. Participation in the workshop will be free, costs related to the participation (accommodation and travel) will be covered by the Organizer. Participation in the workshop is required for candidates for consulting and financial support.
    - b. Consulting support – 10 projects selected by the Jury will receive comprehensive support by means of free consulting tailored to the needs of the project. Use of the consulting support is required for candidates for financial support.
    - c. Financial prize – 10 projects selected by the Jury, whose representatives took part in the workshop in or near Warsaw and made active use of the consulting support, will receive a financial prize worth 3'200 USD paid in Polish Złotys at the exchange rate of the Organizer's bank at the date of the transfer or paid in United States Dollars transferred to a USD bank account if the participant owns such an account. Financial prize will be offered to not more than 10 projects.
3. The Program-Implementing Organization reserves the right to withdraw from extending financial prize to any or all of the selected projects if the Program's Organizer decides that the project/projects does/do not deserve the financial prize. In that event, the Program's Organizer has the right to propose increasing other kinds of support.

### **IV. Participation Terms**

1. The following individuals or organizations can participate in the Program:
  - Migrants or persons granted refugee or subsidiary protection status or humanitarian residence permit, living in Poland, submitting their project, conducting or not conducting business activities;
  - Migrants or persons of Polish descent, as well as persons granted refugee or subsidiary protection status or humanitarian residence permit, submitting their project together, conducting or not conducting business activities;
  - Non-governmental organizations, submitting a project prepared by migrants or persons granted refugee or subsidiary protection status or humanitarian residence permit, living in Poland;
  - Informal groups of migrants or persons granted refugee or subsidiary protection status or humanitarian residence permit.

### **V. Application Form**

1. In order to participate in the Program, one has to submit the application form available on the Program's site [www.ashoka.org/pl-pl/program/hello-entrepreneurship](http://www.ashoka.org/pl-pl/program/hello-entrepreneurship).
2. An application form template is attached as Annex 1 to these Regulations.
3. A declaration which is part of the application form available on the Program's site [www.ashoka.org/pl-pl/program/hello-entrepreneurship](http://www.ashoka.org/pl-pl/program/hello-entrepreneurship) is a confirmation of the applicant's intent to participate in the Program.
4. Submitting the application form constitutes submitting the application. The information provided in the form is the basis for the application evaluation.
5. The form has to be filled in Polish.
6. The applications and personal data provided therein will be stored by the Program-Implementing Organization – Ashoka Innovators for the Public Foundation that is the Administrator of that data. Every participant of the Program has the right to access the stored personal data, as well as to change, correct or delete such data at any moment.
7. The applications submitted are referred only to the Jury members with the aim of contents evaluation and selection of the Program finalists.
8. Before evaluating the applications and the data submitted, members of the Jury will sign a Declaration of Confidentiality and Impartiality (attached as Annex 2 to these Regulations).

## **VI. Applications' Verification Process**

### Stage 1. Applications

1. Applicants who want to take part in the Program must fill in the application form available on the Program's site [www.ashoka.org/pl-pl/program/hello-entrepreneurship](http://www.ashoka.org/pl-pl/program/hello-entrepreneurship) and submit it through that site to the Program-Implementing Organization.
2. The applications must be submitted before 23:59 on March 6, 2022. Any applications submitted after this deadline will not be considered as valid applications for this Program unless the Organizer decides otherwise.
3. The Program-Implementing Organization has the right to extend the application deadline.

### Stage 2. Applications Evaluation

1. The Organizer will evaluate the submitted applications from a formal point of view. Those applications that will have passed the formal evaluation will be assessed content-wise. The criteria for the formal and contents evaluation are set forth in Annex 3 to these Regulations.
2. The principles of Jury selection and operation are set forth in Section VII.
3. The applications evaluation will be finished within 30 calendar days after the application deadline.

### Stage 3. Online conversations

1. The Organizer reserves the right to organize online conversations with the aim of getting to know the submitted project and applicant better. Such meetings will take place after the application deadline and before the beginning of the work of the Jury.
2. Should such conversations be organized, participation therein is required for candidates for the Program support.

### Stage 4. Selection of 10 Finalists of the Program

1. Based on the submitted applications and the online conversations the Jury will select 10 projects.

2. The Jury has the right to select 3 additional projects that will be placed on a reserve list.
3. The projects placed on a reserve list will be allowed to participate in the Program only if one or more of the 10 projects selected by the Jury fail to actively participate in the Program. Such decisions belong to the Organizer of the Program.
4. There is no appeal from the decisions of the Jury.
5. The Jury will make its decision before April 6, 2022.

Stage 5. Receiving Financial Prize

1. Based on the individual project development plans and the experts supporting the Program finalists, the Jury will make a decision on extending the financial prize.
2. Those projects that will have been awarded the financial prize by the Jury, will receive financial support worth 3'200 USD paid in Polish Złotys at the exchange rate of the Organizer's bank at the date of the transfer or paid in United States Dollars transferred to a USD bank account if the participant owns such an account. Financial prize will be offered to not more than 10 projects.

## **VII. Jury Selection and Operation**

1. The Jury selected by the Program-Implementing Organization consists of experts coming from a variety of areas of social life, business circles, scientific world who to their best of their knowledge promote the concept of social innovations as well as the support and empowerment of migrants in Poland. Representatives of the migrants' community in Poland (migrants or representatives of non-governmental organizations working with migrants) can be members of the Jury. The Jury will always include representatives of the Citi Foundation, the Citi Handlowy Bank or the Kronenberg Foundation, along with representatives of the Ashoka Innovators for the Public Foundation.
2. Before the first meeting of the Jury, its members will
  - a. familiarize themselves with these Regulations and the evaluation criteria (attached as Annex 3 to these Regulations);
  - b. commit to maintaining the information obtained in the process of the work of the Jury in confidence by signing the Declaration of Confidentiality and Impartiality (attached as Annex 2 to these Regulations);
3. Before the meeting of the Jury, its members will receive the documentation on the projects participating in the Program.
4. The Jury makes the final decision regarding the finalists' selection by means of discussions and based on the absolute majority of votes.
5. A representative of the Program-Implementing Organization will be overseeing the due course of the voting and, immediately after the voting, will count the votes and prepare the list of the Program finalists.
6. Members of the Jury vote in their private capacity.
7. Minutes of the Jury meeting will be taken.

## **Ethical Norms of the Jury Involvement**

1. Members of the Jury act independently. The Jury is appointed with the aim of contents assessment of the applications.
2. Before making their evaluation, members of the Jury should not be subject to any external influence or suggestions.

3. Members of the Jury who are also employees of an enterprise or organization that takes part in the Program cannot evaluate its application.
4. Members of the Jury cannot, without a prior agreement with the Program-Implementing Organization, contact the applicants participating in the Program with the aim of obtaining additional information or clarifications.

#### **VIII. Program Calendar**

1. The call for applications to the Program starts on February 7, 2022 and ends on March 6, 2022.
2. Selection of 10 bet initiatives by the Program Jury will end on April 6, 2022.
3. On April 21 and 22 2022 a two-day workshop will take place in or near Warsaw, obligatory for all finalists of the Program. If the pandemic does not allow the organization of the workshop in or near Warsaw, the event will be organized entirely remotely (online). Participation in the entire online event will also be a condition for applying for counseling and financial prize.
4. From the beginning of May 2022 until the end of August 2022, people whose initiatives were selected by the Jury will receive advisory support (mentoring).
5. Financial prizes will be awarded by the end of August 2022.
6. The Program's final gala will be organized by the end of September 2022.

The Program Organizer reserves the right to change the dates in the Program calendar during the Program.

#### **IX. Final Provisions**

1. The Program-Implementing Organization reserves the right to unilaterally change the Regulations. The current version of the Regulations is available on the Program's site [www.ashoka.org/pl-pl/program/hello-entrepreneurship](http://www.ashoka.org/pl-pl/program/hello-entrepreneurship).
2. In any situation not regulated by the Regulations but related to the Program, decisions belong to the Program-Implementing Organization.
3. The Program-Implementing Organization shall bear no liability for mistakes or disruptions of services of post or internet networks operators, as well as for the resulting potential delays or irregularities in the Program course.

## **Annex 1 to the Regulations**

### **Application Form**

1. First name of the person/persons submitting the application
2. Last name of the person/persons submitting the application
3. E-mail
4. Phone number
5. Address
6. Legal form of the person/persons submitting the project (if any). Please specify:

#### Types

- individual (no legal form)
  - commercial entity (all kinds)
  - non-governmental organization
  - informal group
  - other
7. Title of the project:
  8. Place of the project implementation:
  9. Project description (limit is 4000 characters). Provide a detailed description of business component of the submitted project, your plans for its launching or development (e.g., a mobile app, a hairdressing salon, a restaurant, a publishing house, etc.). In your description, try to consider the criteria set forth below (key activities, key resources, key beneficiaries, key partners):
  10. Describe the social problem addressed by your project. Describe exactly how it solves the social problem and if you plan to start it how it could contribute to solving the social problem. (Limit is 4000 characters)
  11. What will make your project a sustainable social enterprise? Describe its potential to be long-lasting. (limit is 2000 characters).
  12. Why do you want to implement this project? (Limit is 2000 characters.)
  13. Describe your experience and the experience of other persons involved in the implementation of this project. If the initiative is being implemented together with others, describe the team that will be implementing the initiative. Specify exactly how many people will be on the team, who it will be. (Limit is 2000 characters).
  14. What are your expectations from the support offered within this Program? (Limit is 2000 characters).

I hereby confirm that I have familiarized myself with the Regulations of the “Hello Entrepreneurship” Program and I commit to abiding by It.

By submitting the application, the applicant confirms that the application is a result of their work and that they hold copyright to this application in its entirety. The Organizer reserves a subjective right to reject applications that are discriminatory or violate human rights as well as applications that the Organizer considers to not be original or independent. The applicant shall bear sole responsibility for violations of third parties’ copyright as well as for covering any damages caused to the Organizer by such violations. The Organizer shall bear no responsibility for any potential damage caused by submitting false data or other shortcomings on the part of the applicant.

By checking this box, I confirm that I have familiarized myself with the provisions above and give consent to these provisions.

(signature)

In connection to the existing Regulation of the European Parliament and EU Council 2016/679 dated April 27, 2016, regarding the personal data protection in relation to the processing of personal data and its free flow (the "Regulation") we kindly inform you that your personal data will be processed in accordance with the article 6, point 1b of the Regulation as well as with the Regulations of the Competition with the aim of organizing the Competition, carrying out of the Competition procedure as well as selecting the finalists and will be stored for the period of 6 years after the end of the Competition.

The Ashoka Innovators for the Public Foundation, with the principal place of business at ul. Paca 40, 04-386 Warsaw, Poland, is the personal data administrator. Please find all necessary information regarding the personal data processing related to the organization of the "Hello Entrepreneurship" Competition below.

1. Personal data is processed with the aim of contacting the individuals and organizations participating in the Competition.
2. Personal data will be stored during the entire duration of the Competition.
3. After the processing of personal data with the original aim is over, the data will be processed with the aim of contacting the individuals and organizations regarding new initiatives.
4. Provision of such data is voluntary but failure to provide it will prevent you from participating in the Competition.
5. Your personal data will be shared with the organizations that we collaborate with in order to perform our statutory activities, e.g. companies providing posting, courier, accounting, legal, and IT services.

As the Administrator of your data, we guarantee your right to access your data, as well as to correct it, demand its deletion or limit its processing. You can also exercise your right to file an objection to processing your data with the Administrator and right to transfer your data to a different data administrator. In the case of expressing voluntary consent, you have the right to withdraw the consent to data processing at any moment, however, this does not affect the legality of the processing that took place based on your consent before it was withdrawn. We also kindly inform you that you have the right to complain to the Head of the Personal Data Protection Administration if you consider that your personal data processing violates the Regulation provisions.

You can contact the personal data protection officer by e-mail: [mciesielskaploszaj@ashoka.org](mailto:mciesielskaploszaj@ashoka.org).

By checking this box, I confirm that I have familiarized myself with the provisions above and give consent to the processing of my data in the ways described.

## **Annex 2 to the Regulations**

### **Template of the Declaration of Confidentiality and Impartiality**

Full name of the Jury member:

I hereby confirm that

- I have familiarized myself with the Regulations of the “Hello Entrepreneurship” Program;
- I commit to fulfilling my obligations in a fair and just way to the best of my knowledge;
- I commit to maintaining the confidentiality and secrecy of the information, personal data and documents disclosed to me or created or prepared by me during or as a result of the evaluation process and I agree that such information can only be used with the aim of the evaluation and cannot be disclosed to any third party;
- I confirm that there are no circumstances that can raise reasonable doubts regarding my impartiality to the applicants, including that
  - I have not participated in the preparations of the applications for Program participation that are subject to my evaluation;
  - I am not and was not related to the persons preparing the applications for Program participation that are subject to my evaluation: - by relations of marriage, kinship or affinity, - by relations of adoption, custody, or guardianship,
  - I am not and, during the year preceding the date of submitting of the current declaration, was not in the relationship of employment with any organization submitting an application for Program participation that is subject to my evaluation;
  - I do not and, during the year preceding the date of submitting of the current declaration, did not work under civil law to any applicant submitting an application for Program participation that is subject to my evaluation;
  - I am not and, during the year preceding the date of submitting of the current declaration, was not a member of any management or supervision bodies of any organization submitting an application for Program participation that is subject to my evaluation.
- Should any information become available as to the existence of any circumstance that could raise reasonable doubts regarding my impartiality to the application for Program participation submitted for my evaluation, I commit to immediately notifying the Organizer of such circumstances in writing as well as to withdrawing from the process of further evaluation of applications.

(signature) (date and place)



### **Annex 3 to the Regulations**

Description of formal and contents criteria used in the “Hello Entrepreneurship” Program

#### **Formal Criteria**

- The application form is properly filled and contains all required information;
- The application form is submitted before the deadline.

#### **Contents Criteria**

We are searching for projects that:

- a. are mature and implementable;
- b. address social problems of migrants in Poland (e.g. promote the hiring of migrants, support migrants’ groups that are especially vulnerable to social exclusion – single mothers with kids, etc.) or other significant social or environmental problems observed in Poland;
- c. are innovative and creative, building or strengthening public trust, constructive;
- d. have sustainability and development potential.

Besides that, the Jury will consider such criteria as:

- a. understanding of the social problem by those participating in the initiative
- b. the motivation and credibility of the person/persons submitting the project;
- c. experience of the person/persons submitting the project – its feasibility;
- d. sustainability potential of the project;

openness and readiness of the person/persons submitting the project for self-development and learning.

### **Annex 4 to the Regulations**

The accommodation costs listed in point 3 of the Regulations are reimbursed on the basis of an invoice issued for the Ashoka Foundation up to PLN 220.00 (two hundred and twenty Polish Złotys) gross per night per person.

The travel costs listed in point 3 of the Regulations are reimbursed on the basis of 2nd class train or bus tickets, or, if the journey was made by a private car or in the first class: up to the price of a 2nd class train ticket on a given route on a passenger train for journeys within the voivodeship and by EIC train for travel outside the province of residence / being