



ASHOKA LAUNCHES ENTREPRENEUR-TO-ENTREPRENEUR NETWORK TO SUPPORT SOCIAL ENTREPRENEURSHIP

The invite-only global network will unleash social good worldwide through systems-level change.

July 19, 2021, Arlington, VA - Ashoka, the world's leading network of social entrepreneurs, is pleased to announce the launch of Entrepreneur-to-Entrepreneur, E², a network of business entrepreneurs and Founders who will use their experience and influence to help catalyze a global community of changemakers. Along with Ashoka Fellows, Ashoka Young Changemakers and partners, they will be co-leaders in a movement to build an "Everyone a Changemaker World," where innovations and ideas are changing the way things are done all over the globe.

The invite-only network brings together the world's most visionary business entrepreneurs who believe in investing in the power of young people to make change, expanding the Ashoka Fellows network to address problems through innovative systems change and who believe in a world where problems do not outrun solutions.

Entrepreneur-to-Entrepreneur members lead high impact, high growth businesses. From serial entrepreneurs and social justice advocates to thought leaders, this community will create an unparalleled force for transformation at a regional, national and global scale while changing the way they connect around shared societal goals.

"What more powerful alliance can there be than the Entrepreneur-to-Entrepreneur partnership between top pattern-changing social and business entrepreneurs? The members, all committed to the good, open their worlds and extraordinary abilities to one another."

Bill Drayton, Founder and CEO of Ashoka





Entrepreneurs and business leaders uniquely understand that in a rapidly changing world, new skills are required coupled with an ability to adapt to change – the skills of cognitive empathy, sophisticated teamwork, new leadership and changemaking.

Entrepreneur-to-Entrepreneur members will be introduced to a global community of Ashoka Fellows and our partners in government, education, the private sector and philanthropy through carefully curated, customized engagements. They may be invited to work alongside us in nominating, electing and supporting Fellows, or to act in an advisory capacity to existing fields like technology and humanity, climate change, longevity, or to co-create an entirely new field of interest, all while we deliver a journey of legacy to exponentially increase their social impact for future generations to come.

For more information about Entrepreneur-to-Entrepreneur, please visit e2.ashoka.org. For interview requests for Founder and CEO Bill Dayton or Vice President of Strategic Entrepreneurship Relationships Njideka Harry, please contact Terry Donovan at tdonovan@ashoka.org.

About Ashoka

Ashoka is leading the way to an "Everyone a Changemaker" World. As the world's largest network of changemakers and social innovators with more than 4,000 social entrepreneurs in more than 90 countries, Ashoka aims to bring about large-scale social change. Ashoka supports innovators to deepen their impact while reshaping whole systems and influencing societal transformation. Founded in 1980 with the belief that the most powerful force in the world is a big idea in the hands of an entrepreneur, Ashoka applies insights from the world's leading social entrepreneurs to set in motion profound societal transformation. Current insights indicate that our rapidly changing world calls for an "Everyone a Changemaker" world, one where every person practices the critical skills of empathy, teamwork, leadership and changemaking. For more information on Ashoka, please visit www.ashoka.org. [Twitter](#), [Facebook](#) and [LinkedIn](#).



About Bill Drayton, Founder & CEO of Ashoka

As the founder and CEO of Ashoka, Bill Drayton has pioneered the field of social entrepreneurship, growing a global association of leading social entrepreneurs who work together to create an 'Everyone a Changemaker' world. Ashoka Fellows bring big systems-change to the world's most urgent social challenges. Over half have changed national policy within five years of launch. Drayton coined the phrase "social entrepreneur" when he founded Ashoka more than 40 years ago, and was named one of America's 25 Best Leaders by *U.S. News & World Report* and Harvard University. He also chairs Ashoka's Youth Venture, Community Greens, and Get America Working! Drayton has won numerous awards and honors throughout his career. In 2011, Drayton won Spain's prestigious Prince of Asturias Award and, in 2019, Drayton was elected as a member of the American Philosophical Society. Other awards include Honorary Doctorates from Yale and New York University.

About Njideka Harry, Vice President, Strategic Entrepreneurship Relationships

Njideka leads the Entrepreneurship-to-Entrepreneurship Network and is a member of the Leadership Group at Ashoka. In this role she partners with groundbreaking entrepreneurs passionate about changing the way people harness their social capital to enable equity, access and create lasting systemic change.

An Ashoka Fellow, she founded Youth for Technology Foundation (YTF), an organization empowering the next generation of leaders to enter the workforce with the skills they need to gain employment or create their own entrepreneurial opportunities in the fourth industrial revolution. She serves on the Council on Education at the Legatum Institute in the U.K., on the Advisory Council for TWIN Tech and the Alliance for the Affordable Internet.