

# STEP UP AND CO-LEAD THE **BIG** CHANGE



**MAKE** everyone a giver  
everyone powerful  
everyone a changemaker

***Become an Ashoka Young Changemaker***

# WHAT ARE WE LOOKING FOR?

## *You are a Changemaker*

**Your idea** – You deeply empathized with a problem and from that understanding developed your own original idea for addressing it.

**Your team** – You built a team around this idea. You lead by helping others lead as well and find their power as changemakers.

**Your world changed** – You changed your school or community, improving people's lives and the environment around them. Your core commitment is to the good of all.

## *You want to co-lead the global “everyone a changemaker” movement*

**Co-lead** – You want to help others change their worlds. You will spread changemaking among your peers and you will help co-lead the global movement to give everyone the power you have found, i.e., to be a changemaker.

# WHAT CAN YOU EXPECT?

**Stage 1:** Share your changemaking journey and your ideas for helping everyone similarly obtain their power, i.e. become changemakers.

**Stage 2:** Talk with 3–5 social entrepreneurs and young changemakers from Ashoka's global network. Gain insights to advance your changemaking journey.

**Stage 3:** Bring a team member (and perhaps an important adult ally of your work) to an in-person discussion and selection panel, including top social entrepreneurs, journalists and other leaders. Meet other top young changemakers and discuss ideas for co-leading an Everyone a Changemaker movement.

**Stage 4:** Access resources to contribute to the movement. The panel and Ashoka will invite a select group to become Ashoka Young Changemakers.

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# WHAT WILL YOU DO?

**As a co-leader, you can drive existing Ashoka initiatives that promote young changemaking or come up with new ideas to fuel the movement. For example:**

- Be a peer ally to other young people to help kick-start their changemaking journeys
  - Co-facilitate Your Kids – sessions on parenting changemaking – for local companies, school boards and other adult organizations.
  - Help other young people get their changemaking power by bringing Ashoka's series of LeadYoung stories to your school or other groups' intranets or assemblies.
  - Engage with leading social entrepreneurs and thought leaders
  - Come up with your own ideas to spread young changemaking and test them in a supportive community
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## Meet a few Ashoka Young Changemakers:



**GARVITA  
GULATHI**

Bangalore, India

### Founder, Why Waste?

Garvita Gulathi, now 18, is helping students in her high school see that age is not a limit to solving problems you care about. At 15 years old, she and her friend, Pooja S. Tanawade, did just that. They started “Why Waste?,” an organization educating citizens about creative ways to reduce water waste --starting with restaurants where 4 million gallons of water are wasted per year in India. “Good” restaurants had waitstaff filling water glasses whether customers wanted it or not resulting in a cumulatively huge water waste. So Garvita and Pooja started a campaign to educate customers about how not to waste and taught restaurant staff to fill glasses only half full. Although they faced some resistance from restaurant staff, Garvita never felt her age to be a limitation. Quite the opposite: “The best ideas come from people like us, people of our age,” says Garvita. “We have fresh, growing and innovating minds.”

This experience of leading young inspired Garvita to help other young people see that they can also step up. “You can’t just expect things to happen, if you want to see something change, you need to get up and go take charge.” Garvita takes stories about young changemakers from Ashoka’s LeadYoung campaign and invites different students each week to present and discuss them at her school’s morning assemblies. She has had success spreading this LeadYoung model to 20 other schools in Bangalore and is now spreading it to other parts of India. The result? Dozens of her peers are more eager to understand problems they see around them and find ways to take action. To Garvita, the world needs all of us—especially young people—to lead positive change. “They say that change is the only constant,” says Garvita, “But I think now this world is in constant need of changemakers.”



**GINO  
TUBARO**

Buenos Aires, Argentina

### Turning Kids with Disabilities into Superheroes

At the age of 17, Gino Tubaro received a letter from a desperate mother: “Please make my boy, Felipe, a hand,” it said. “We cannot afford a prosthetic.” Gino had been inventing things since the age of 13. His own mother had taken him to science fairs and invention workshops, allowing him to follow his passion for technology. “Where would I be if I only had one hand?” Gino asked himself. He had acquired a 3D printer the year before and saw endless possibilities for his own future as an inventor. But Felipe’s hand soon became his obsession.

Gino launched the *Limbs Project* under the organization he founded called *AtomicLab*. He assembled a small team of like-minded inventors to use 3D printing to make Felipe’s hand, drawing from different designs available online. After a number of attempts, Gino’s team made a hand that fit perfectly AND made Felipe feel like a superhero. His new, red-colored robotic hand looked like something out of a Marvel movie.

Gino saw for the first time how something he made could actually change lives. He accelerated the printing and started organizing “Hand-a-thons” events where he distributed prosthetics, turning hundreds of kids in Argentina into superheros. Soon he had a waiting list of 3,500 kids in 17 countries needing prosthetics so he started recruiting other changemakers with access to 3D printers to join the movement. Today, at 23, Gino has helped more than 750 Felipes and has unleashed the power of 1,000 changemakers in 30 countries to help kids in need see themselves as superheroes. Even Marvel has come on board, sponsoring The Avengers-inspired hands to distribute for free to kids at Hand-a-thons in Latin America.

**NOW IS YOUR MOMENT.**

**Share your changemaking story and help lead the movement.**



ASHOKA INNOVATORS FOR THE PUBLIC

**Everyone a Changemaker**

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