



ASHOKA

YOUNG  
CHANGEMAKERS

STEP UP AND CHANGE THE WORLD WITH ASHOKA

Are you younger than 20?



Have you found a problem that  
you care deeply about?



Have you created positive change  
in your community?



Have you built a collaborative  
team to address that problem?



If yes, YOU CAN BE AN  
ASHOKA YOUNG CHANGEMAKER



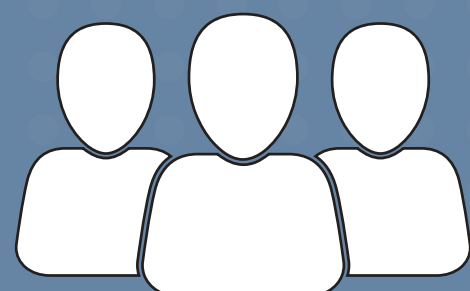
NOMINATE NOW  
[ashoka.org/young-changemakers](http://ashoka.org/young-changemakers)



# WHAT ARE WE LOOKING FOR?

## YOUR IDEA

You have empathised with a social/environmental problem and developed your own idea to address it

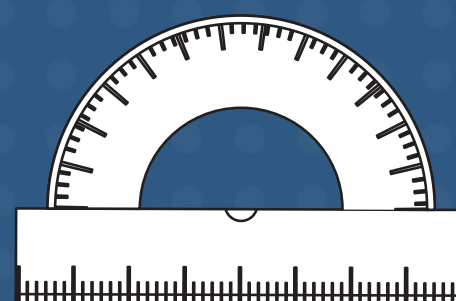


## YOUR TEAM

You have built a team around this idea. You lead by helping others lead, and make them realise they can create positive change

## YOUR IMPACT

Your core commitment is to create change for the good of all and you have created positive change in your school/community



## YOUR COMMITMENT TO CO-LEAD



You believe that everyone needs to take initiative to solve problems and you are eager to help peers find their power as changemakers

**NOMINATIONS ARE OPEN ROUND THE YEAR!**

# WHAT IS THE PROCESS?

## STAGE 1: Nomination & National Review

Nominate yourself or someone you know through the online form: [www.ashoka.org/young-changemakers](http://www.ashoka.org/young-changemakers)

## STAGE 2: International Review

Talk with members of the Global AYC community and Ashoka team

## STAGE 3: Selection Panel

Attend an in-person discussion and selection panel, which would include top social entrepreneurs, journalists and other leaders

**SELECTED CANDIDATES WILL FORM THE NEXT COHORT OF  
ASHOKA YOUNG CHANGEMAKERS**

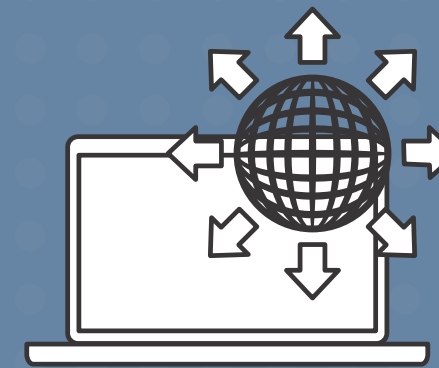
# WHAT CAN YOU EXPECT?

As an Ashoka Young Changemaker (AYCer), you can drive existing Ashoka initiatives that promote Young Changemakers or come up with new ideas to fuel the movement. Once selected, you have the space to be entrepreneurial and decide how you would like to co-lead with Ashoka and your community of Young Changemakers. Here are some of the many possible things you can do as an AYC:



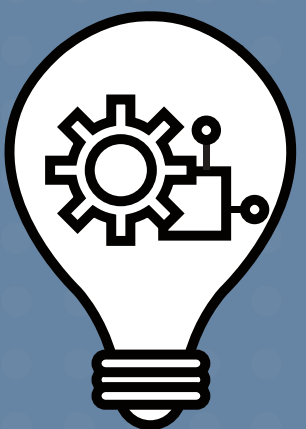
Access resources and networks to achieve greater impact

Speak at reputed public platforms and share your story through media partnerships



Engage with top social entrepreneurs and thought leaders

Build partnerships to start and scale effective solutions that can create positive change



Influence your school/community to trust in youth to lead

Come up with your own ideas to fuel the movement and test them in a supportive community



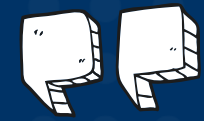
Be a peer ally to other young people and help kick-start their changemaking journeys

Create opportunities within your own venture for other young people to step up and lead change

**ARE YOU UP FOR THE CHALLENGE?**



# YOUNG CHANGEMAKER SPOTLIGHT



Being an AYCer is not just about being part of Ashoka's network but also about helping other young people realise their potential as Changemakers



Akash Singh, Founder, Energinee Innovations & Ashoka Young Changemaker

Akash started Energinee Innovations when he was 18 years old with the aim of helping temples recycle waste and enabling prisoners to get a livelihood. Noticing the lack of waste management systems in temples and the paucity of livelihood opportunities in prisons, he came up with the idea to transform temple waste into upcycled products and engaged the prisoners in the process. His solution not only reduces water pollution caused by temple waste but also helps overcome the stigma associated with being in prison.

Today his team comprises of 22 full-time members, all under the age of 25. They are currently collecting waste from over 150 temples in Delhi-NCR. The organisation has provided jobs to 32 inmates so far, thereby ensuring financial stability. Eager to offer rehabilitation and reformation programmes, 25 of them were even granted permanent bail.



Akash is co-leading the movement by championing Ashoka's #LeadYoung initiative in India. Akash, with a team of young people, re-launched a science and innovation competition as a new initiative called 'Khoj Khumb' - meaning 'Festival of Exploration.' This was a two-day festival where 923 students from 26 schools participated. The winners were connected to peer-allies, mentors and were offered pre-incubation services to help them achieve impact through their innovative ideas.

The Khoj Khumb team was able to engage with multiple stakeholders including local universities, schools, government, and media and helped them realise their power as changemakers. Moving forward, the team hopes to have these changemakers take ownership of organising this festival every year and to engage parents towards creating strong support systems for every young person to grow as a changemaker.



# YOUNG CHANGEMAKERS ARE OUR GREATEST ALLIES IN THE MOVEMENT TOWARDS ENDING THE NEW INEQUALITY



Started in 1981 and headquartered in Washington DC, Ashoka Innovators for the Public is an association of over 3,500 leading social entrepreneurs from 92 countries. Ashoka's founder, Bill Drayton is credited with creating the sector of Social Entrepreneurship. Our network of Fellows in India includes Kailash Satyarthi (Bachpan Bacao Andolan), Anshu Gupta (Goonj), Sonam Wangchuk (SECMOL), and Shaheen Mistry (Teach For India) among others.

Ashoka's new flagship programme - AYC - is for teenagers who can co-lead a global movement to end the new inequality - one between those who have realised their power to create positive change and those who have not.

Have any more questions?

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