



**ASHOKA  
SUPPORT  
NETWORK**



Imagine what the world would look like if leaders from all sectors used their skills, resources, and networks to drive significant and positive **social change.**

## Who we are

**The Ashoka Support Network is a global community of committed leaders who share, support, and advocate for Ashoka's values and vision, while unleashing their own potential as changemakers.**

By joining the Ashoka Support Network (ASN), you are invited to embark on a transformative journey. This journey is both collective and individual. Collectively, the ASN offers you the opportunity to be part of a community dedicated to fostering social change. Individually, it gives you the chance to reflect on how you want to make a difference in the world and – ultimately – empowers you to take action.

How? Ashoka has a wide range of resources, but the most valuable of these are our Fellows, the world's leading social entrepreneurs. In connecting and interacting with them, you will be inspired and empowered to shape a better world.

Founded in 2004, the ASN is composed of 350+ members worldwide in more than 40 countries.

*Thanks to the ASN, we can innovate and build the capacity of Ashoka staff, dedicated to finding the best Fellows around the world and supporting them for life. Their needs are truly diverse and Ashoka is unique in working to provide them with tailored support.*

## A mutual commitment



### Your role

#### **DONATION**

Minimum financial contribution for at least three consecutive years to support Ashoka's core activities, the search for and selection of Fellows, as well as lifelong support offered to them.

#### **TIME, EXPERTISE, ACCESS TO NETWORKS**

(depending on interest and capacity)



#### **ACCESS TO THE LARGEST NETWORK OF SOCIAL ENTREPRENEURS**

and ample opportunity to work with these phenomenal leaders

#### **INSPIRATION AND KNOW-HOW**

to unleash your own potential as a changemaker

#### **COMMUNITY OF COMMITTED AND INNOVATIVE LEADERS**

#### **LEARNING OPPORTUNITIES**

### Our promise

# What is Ashoka?

**Ashoka is the world's largest network of social entrepreneurs.**

We pioneered the field 35 years ago and have supported more than 3,500 Ashoka Fellows across the globe, guiding them to grow unexpected ideas into transformative social progress.

We believe the world's most powerful force for change is a new idea in the hands of the right person. Time and time again we've seen these extraordinary changemakers and their teams move mountains. They see the world not as it is, but as it should be. And they build the pathways to get us there.

Ashoka accompanies them along their journey – with catalytic investments, with strategic guidance, and with an unmatched peer-to-peer community. Our vision is of a world where all of us play a role, no matter how small, in solving problems for the good of all. We call this an Everyone a Changemaker society. And with the help of our Ashoka Fellows, we're working to make this vision a reality.

We live at a unique point in history. Our economy, society, and environment are being reshaped by technological advancement, globalisation and constantly accelerating change. While this creates significant societal issues, it also opens new opportunities for learning, collaboration, and action for people everywhere. Navigating this dynamic new environment will require everyone to master the skills of leadership, teamwork, empathy, and creativity. In short, everyone must become a changemaker.

## Who is a changemaker?

A changemaker is anyone who identifies a social problem, develops a solution to address it, mobilizes others, and works towards the good of all.

## Our mission

Ashoka identifies and supports the world's leading social entrepreneurs, learns from the patterns in their innovations, and mobilizes a global community that embraces these new frameworks to build an Everyone a Changemaker world.



### Jimmy Wales

Founder of Wikipedia,  
Ashoka Fellow

*Ashoka is a living encyclopedia of social innovation in every field around the world*



Ecosystem networking at the German Induction 2018

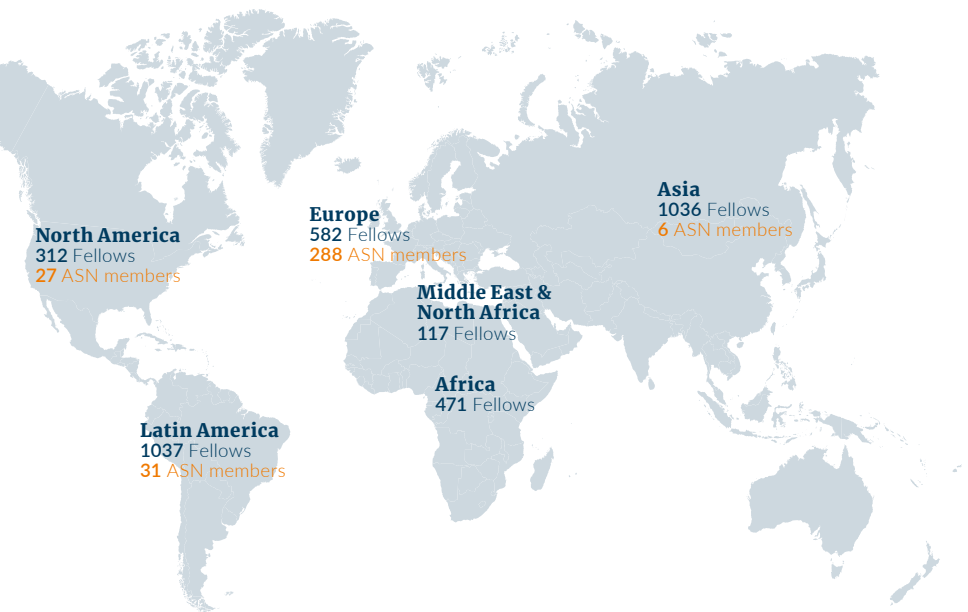
**Ashoka was named**

**#5 most**

**influential**

**NGO worldwide**

(NGO Advisor, 2018)



# Who are Ashoka Fellows and what is Ashoka's impact?

**Ashoka Fellows** are leading social entrepreneurs with transformative solutions to the world's most pressing social problems. They are role models that inspire and empower other people to create positive and long-lasting social change.

Across the globe, Ashoka Fellows are pioneers in education access, in human rights, in healthcare delivery, in environmental justice, and many other areas of human need.

As part of Ashoka, these social innovators no longer have to work alone. They gain access to critical resources and visibility, and most importantly to each other. The Ashoka network propels their individual success while also making us all smarter about how to solve our most pressing problems.

## Ashoka Fellows are driving systems change to empower everyone.

Ashoka Fellows directly impact the lives of millions of people across the globe. But just as important, they tackle the root causes of problems that persist generation after generation and they provide a roadmap for all people to contribute in the new Everyone a Changemaker world.



### Bill Drayton

Ashoka Founder

*Social entrepreneurs are the essential corrective force. They are system-changing entrepreneurs. And from deep within them, and therefore their work, are committed to the good of all.*

## Fellows you may know



### Kailash Satyarthi

2014 Nobel Peace Prize Winner and child's rights activist

The movement he built has rescued over 80,000 children from the scourge of bondage, trafficking, and exploitative labor in the past three decades.



### Riccarda Zezza

Founder and CEO of Maternity as a Master

Teaching the market to value parenting. Online training program that turns parenthood into a Master's, adopted by 40 corporations and in 218 cities in the world.



### Morgan Dixon

Founder & CEO of GirlTrek

GirlTrek is a national health movement in the US that activates thousands of Black women to be changemakers in their lives and communities.



### Bart Weetjens

Founder of APOPO

Using Gambian pouched rats to detect landmines. To date, 107,630 landmines were destroyed, and over 23 million m2 of safe land was returned to local communities

# Impact in figures



92%

of Fellows report the Ashoka stipend helped them **focus full time on their idea**

86%

of Fellows report that Ashoka helped them see their work at a **systems change level**, and of those fellows, 92% made changes to their strategy

93%

of Fellows have achieved **change in market systems**

74%

of Fellows have achieved **change in legislation** or influenced public policy

Source: The UnLonely Planet: How Ashoka Accelerates Impact, 2018

# The ASN Journey: An engagement tailored to your interests, capacities, and expertise

ASN members come from diverse backgrounds. Their interests and expectations, capacities to engage, and areas of expertise thus vary greatly as well. The ASN Journey accommodates this diversity by offering a wide range of engagement options. Think about it as a menu in deciding what is best for you!

## TRACK A: BEING PART OF THE CHANGE

Joining the ASN means being part of Ashoka's social change movement from day one. **You will be introduced to the world of social entrepreneurship and changemaking.** This is the core engagement – the track to our 'base camp'. By becoming part of the ASN community you already contribute tremendously to social change.

But your ASN Journey does not have to stop here. You can – at any time during your membership – go beyond and follow one of the other tracks we have designed for you.

ASN members taking part in Pierogi Power Workshop at Marta Bradshaw's - the founder of Eataway platform - place in Kraków. Talking about how longer tables can prevent higher walls.



# Unleashing your Changemaker potential



## TRACK A Being part of the change

Welcome to Ashoka, events, newsletters, knowledge products

## TRACK B Working with social entrepreneurs

Trainings (e.g. collaborative leadership, social innovation) and mentoring

## TRACK C Building the ecosystem

Learning and advising on systems change, co-creating initiatives with Ashoka

## TRACK D Become an Everyone a changemaker co-creator

Learning about changemaking skills and Young Changemakers

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## Bill Young

Founder of Social Capital Partners, Canada



*With all the pressing societal and environmental issues we are facing, the world needs to foster and support more social entrepreneurs who devote their lives and careers to finding scalable solutions. Ashoka has an impressive long-term track record of doing just that which is why I am happy to lend my support.*

Bill has offered financial support and strategic advising for several Ashoka Fellows, including Paul Born and Nicole Rycroft.

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### TRACK B: WORKING WITH ASHOKA FELLOWS

**You have the opportunity to bring your skills and expertise into action to advance and scale solutions to social problems you care deeply about.** Working with social innovators is also a great way to deepen your understanding of social entrepreneurship, learning new leadership methods as well as a source of inspiration – seeing amazing people doing incredible things!

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## Olivier Hamard

Head of Transformation, Zentiva, France



*I had the chance to get involved in the Globalizer program on a project to structure agriculture ecosystems in Zimbabwe. It was extremely fulfilling to work together with social entrepreneurs who devote their time and energy to drive real change (kudos to them!); it is also a great way to get to learn and know about real solutions that Fellows are implementing across the world.*

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### TRACK C: BUILDING THE ECOSYSTEM

**You can actively contribute to building an environment that accelerates the large-scale impact of social innovations.** How? By learning about systems change, helping break down the barriers to achieving large-scale impact, and becoming a key actor in the social entrepreneurship ecosystem.

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## Georgina López Guerra

Founder and Director, Continuum and Education Consultant, Mexico



*I've been working closely with Ashoka and their youth related-initiatives. My former company, ARTEdu, co-led a Youth Summit in Mexico City and developed Changemaking programs for schools. I currently collaborate with Ashoka designing strategies and policies that help children discover and develop their potential as changemakers.*

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### TRACK D: BECOMING AN EVERYONE A CHANGEMAKER CO-CREATOR

As a well-connected business leader, influential citizen, but also as parent or grand-parent, **you are an absolutely central partner to co-lead our efforts to change mindsets in creating an Everyone a Changemaker world.**

You will design your personal journey together with Ashoka staff upon joining the ASN and can revisit it on a regular basis. Tracks are here to guide you. They are not siloed, and it is possible to move from one to another over time. Or even do all of them at the same time! For instance, after interacting with a few Fellows in the initial year, you might start working more closely with one or two, and gradually change track in future years depending on your personal circumstances (e.g. time availability).



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### **Fabienne Serfaty**

Strategy Consultant and Social Impact Investor, UK



*What is the legacy that I want to leave behind? Ashoka is a wake-up call. I have learned that there are, actually, many opportunities to step into radical systemic change, to up my game, help shape better global policies and participate in shifting the dynamics of social inequalities, both in the social and in the business sectors.*

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### **Alejandro Gorodisch**

President, Farmacity, Argentina



*It is a personal nourishment to have the opportunity of working with such inspiring people as Ashoka social entrepreneurs. They are a source of inspiration for my own life. They help me to improve my personal and professional journey. Ashoka is offering me this new journey.*

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### **Maite Arango**

Former VP of Grupo VIPs and President of Ashoka Spain



*When you become an ASN member, not only does the money you invest have a huge impact, but you become a part of the Ashoka network and an important piece of the puzzle. Just as much as you give, you get back.*

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### **Filip Dames**

Founding Partner & Managing Director, Cherry Ventures, Germany



*I want to support social entrepreneurs and motivate our generation not only to take responsibility in theory, but also to act and work towards a better future.*

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### **Martina Merz**

CEO, ThyssenKrupp AG, Germany



*We believe one measurement of an effective community is exhibiting durable communication channels, networks and collaborative alliances. Ashoka provides us with a great model for best practices - The engaged global community of social entrepreneurs that Ashoka has fostered helps each one of them to have more impact than would have been possible individually.*

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### **Andrei Pogonaru**

Managing Partner CEFS (Central European Financial Services), Romania



*As an ASN member, I realized Ashoka is the most effective way of doing good.*

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### **Tina Deutsch**

Entrepreneur, Austria



*ASN provides me with an abundance of insight into today's burning social topics and connects me with like-minded individuals who care deeply about changing our world's systems to the better. It's a platform for crucial connections needed to drive real and sustainable change.*

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### **Thierry de Panafieu**

Co-Founder and Managing Director, Hera Capital, Singapore



*What convinced me in joining Ashoka was that I was impressed by its reach, convinced by its mission of helping future social entrepreneurs, and a believer in the capacity of the people running the organization in Asia. Since joining, I have witnessed first-hand the support given by the organization to one of its projects. Well done Ashoka, continue on your mission.*

## **Voices from our global network of members**

# Strengthening the virtuous circle

European ASN Forum Group Photo, Barcelona, November 2017



## Join

ASN is an elite membership of over 350 innovative leaders

## Refer

Almost 50% of current ASN members were recruited by other ASN member

## Grow

ASN is about being part of the solution by learning and growing individually while helping others grow

## Give

Each ASN member contributes a minimum financial contribution annually

## Connect

ASN is a global community that enables meeting, learning and collaborating from leaders







**ASHOKA**

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**Join us!**

[infoasn@ashoka.org](mailto:infoasn@ashoka.org)

[ashoka.org/ashoka-support-network](http://ashoka.org/ashoka-support-network)

