SOCIAL ENTREPRENEURSHIP
Faculty Directory

Your guide to professors teaching and researching social entrepreneurship

The Ashoka Global Academy for Social Entrepreneurship
August 2007
Dear Colleagues,

We are pleased to present to you this inaugural edition of the Social Entrepreneurship Faculty Directory. This document represents the culmination of the efforts of Ashoka’s Global Academy team to identify and catalogue the growing cadre of academics around the world who are collectively building the field of social entrepreneurship. The lists and maps included in the following pages illustrate the impressive diversity and widespread geographic dispersion of faculty who are teaching, researching, and working with students to advance the study and practice of social entrepreneurship.

The institutions and faculty included in this directory have been verified by Ashoka staff to be actively teaching courses and/or conducting research related to social entrepreneurship. The document is available in hard copy as well as digitally; the digital version offers additional information, including a direct link to each faculty member’s biography. To receive an electronic version, please contact Marina Kim, mkim@ashoka.org.

This is an evolving document. We welcome your additions and updates to this pilot list—especially leading faculty members whom we have missed. We aim to make this a valuable, useful resource that will enable and inspire you to connect with your peers around the world.

With warm regards,

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Global Academy Chair

Marina Kim
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There are a growing number of universities and institutions in Europe engaged in social entrepreneurship. Ashoka has identified 87 professors and researchers in 15 countries who teach courses or conduct research in the field. Most professors come from the faculties of business and management while the rest are from centers focused on public administration, economics, and social sciences. Many of the research centers belong to the EMES European Research Network, which is made up of researchers and centers building a body of knowledge on “Third Sector” issues.
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In North America, most of the 123 professors which Ashoka has identified teach in universities in the east coast of the United States. Twenty seven states offer courses in social entrepreneurship. In particular, New York University, Harvard University, Stanford University, University of North Carolina, and Duke University have established centers or departments on social entrepreneurship which are mostly under the school of business and management.

Where in the United States are they?

<table>
<thead>
<tr>
<th>State</th>
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<td>North Carolina</td>
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<td>Ohio</td>
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<tr>
<td>Oregon</td>
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</tr>
<tr>
<td>Philadelphia</td>
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</tr>
<tr>
<td>Rhode Island</td>
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</tr>
<tr>
<td>Texas</td>
<td>4</td>
</tr>
<tr>
<td>Utah</td>
<td>2</td>
</tr>
<tr>
<td>Vermont</td>
<td></td>
</tr>
<tr>
<td>Virginia</td>
<td>4</td>
</tr>
<tr>
<td>Washington</td>
<td>4</td>
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<tr>
<td>University of Ottawa, Ontario, Canada</td>
<td>Francine Schlosser</td>
<td>Monique Begin</td>
</tr>
<tr>
<td>University of Portland, Portland, OR</td>
<td>Sharon Oster</td>
<td>Laura Steffen</td>
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<tr>
<td>University of Toronto, Ontario, Canada</td>
<td>Michael Valente</td>
<td>Roger Martin</td>
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<tr>
<td>University of Victoria, British Columbia, Canada</td>
<td>Gordon Shockley</td>
<td>Ana Maria Peredo</td>
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<tr>
<td>Andrea Larson</td>
<td>Kristin McCormack</td>
<td>Mary Ann Leeper</td>
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<tr>
<td>Brigham Young University, Provo, UT</td>
<td>Todd Manwaring</td>
<td>Todd Manwaring</td>
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<tr>
<td>Warner Woodworth</td>
<td>University of Washington, Seattle, WA</td>
<td>Connie Bourassa-Shaw</td>
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<tr>
<td>California State University Chico, Chico, CA</td>
<td>Suresh Kotha</td>
<td>Faculty Director, Center for Innovation and Entrepreneurship</td>
</tr>
<tr>
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<td>University of Windsor, Ontario, Canada</td>
<td>Francine Schlosser</td>
</tr>
<tr>
<td>York University, Toronto, Ontario, Canada</td>
<td>Yale University, New Haven, CT</td>
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</tr>
<tr>
<td>Public Administration and Social Science</td>
<td>York University, Toronto, Ontario, Canada</td>
<td>Michael Valente</td>
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<tr>
<td>Arizona State University, Temple, AZ</td>
<td>Stephen Grant</td>
<td>Roger Martin</td>
</tr>
<tr>
<td>Duke University, Durham, NC</td>
<td>Tony Brown</td>
<td>Assistant Professor of Social Work</td>
</tr>
<tr>
<td>George Mason University, Fairfax, VA</td>
<td>Philip Auerswald</td>
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In Asia, most of the professors Ashoka has identified from 25 institutions are based in India. The majority of the professors specialize in management, entrepreneurship, economics, finance, and corporate citizenship while the rest have integrated social entrepreneurship with their expertise in information systems, behavioral sciences, social sciences (leadership and communication, rural development) and journalism.

Where in the region are they?

- **Bangladesh** - Dhaka
- **China** – Hangzhou
- **India** – Ahmedabad (5), Anand, Bangalore (2), Bhubaneswar, Chennai, Dhaka, Gurgaon, Hyderabad (2), Jamshedpur, Kolkata, Mumbai (4), New Delhi, Pilani
- **Japan** - Tokyo
- **Philippines** – Makati City, Quezon City (2)
- **Singapore** - Singapore
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Ashoka’s Global Academy has identified fifteen professors teaching social entrepreneurship in Australia and seven in Africa.
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Ashoka works with the Social Enterprise Knowledge Network (SEKN), a network of academic institutions in South America which seeks to advance the frontiers of knowledge and practice in social enterprise through collaborative research.

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Academy of Management
http://aomonline.org
The Academy of Management (AOM) is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. Founded in 1936, AOM is the oldest and largest scholarly management association in the world. Today, the Academy is the professional home for 17562 members from 99 nations. They produce four journals, a quarterly newsletter, and hold annual meetings.

Alliance Magazine
http://www.alliancemagazine.org/
Alliance is the world’s leading magazine on philanthropy and social investment. Published by Alliance Publishing Trust, Alliance provides news and analysis of what’s happening in the philanthropy and social investment sectors across the world, and a forum for exchange of ideas and experiences among practitioners. Alliance is for all those who want to keep up to date with developments and new thinking in this field.

Asian Institute of Management
www.aim.org
The Asian Institute of Management (AIM) opened in 1969 in Manila. It is an institution committed toward making a difference in sustaining the growth of Asian societies by developing professional, entrepreneurial, and socially responsible leaders and managers. AIM hosted the first International Workshop on Social Entrepreneurship in Asia in 2006.

Association for Research on Nonprofit Organizations and Voluntary Action
www.arnova.org
Founded in 1971 as the Association of Voluntary Action Scholars, the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) is a neutral, open forum committed to strengthening the research community in the emerging field of nonprofit and philanthropic studies. ARNOVA brings together both theoretical and applied interests, helping scholars gain insight into the day-to-day concerns of third-sector organizations, while providing nonprofit professionals with research they can use to improve the quality of life for citizens and communities. Principal activities include an annual conference, publications (such as the Nonprofit and Voluntary Sector Quarterly), electronic discussions, and special interest groups.
EMES European Research Network

www.emes.net

EMES was established in 1996 as a research network of established university research centres and individual researchers whose goal is to gradually build up an European corpus of theoretical and empirical knowledge, pluralistic in disciplines and methodology, around “Third Sector” issues. EMES engages in research, education, and dissemination activities. They organized with the ISTR (International Society for Third Sector Research) the First European ISTR-EMES conference: Concepts of the Third Sector in 2005.

International Social Entrepreneurship Research Conference

http://www.cbs.dk/forskning_viden/konferencer/iserc3

The International Social Entrepreneurship Research Conference (ISERC) series aims to be the leading event for advancing this academic research agenda. Presented papers are selected based on a careful peer review process. Participation is restricted to 50 scholars representing the main research streams in Europe, North America, and Asia.

Social Enterprise Knowledge Network

www.sekn.org

The Social Enterprise Knowledge Network (SEKN) seeks to advance the frontiers of knowledge and practice in social enterprise through collaborative research, shared learning, participant-centered teaching, and the strengthening of management education institutions’ capabilities to serve their communities.

Skoll Centre for Social Entrepreneurship

http://www.skollfoundation.org/skollcentre/

Launched in November 2003 at the Said Business School, Oxford University, Skoll Centre for Social Entrepreneurship promotes the advancement of social entrepreneurship worldwide. In addition to developing an innovative teaching program, the Skoll Centre also engages in a range of research activities and awards a limited number of grants and scholarships. It also acts as a network hub for social entrepreneurship, linking together key players in the sector. The Centre also organizes the three-day Skoll World Forum on Social Entrepreneurship annually where around 700 social entrepreneurs, thought leaders, policy makers, corporate representatives, financiers, philanthropists and students attend.

*Members of the University Network convene the day before the annual forum begins.

Stanford Social Innovation Review

http://www.ssireview.org/

The aim of the Stanford Social Innovation Review (SSIR) is to share substantive insights and practical experiences that will help those who do the important work of improving society do it even better. SSIR readers are leaders in the fields of nonprofit management, corporate social responsibility, social entrepreneurship, and philanthropy. The audience of the publication is a community of professionals, united in their desire to build enduring organizations and to promote innovative solutions to social problems.
Beyond Grey Pinstripes
http://beyondgreypinstripes.org/index.cfm

Beyond Grey Pinstripes, a biennial survey and ranking of business schools, spotlights innovative full-time MBA programs and faculty that lead the way in integrating issues of social and environmental stewardship into business school curricula and research. These programs and pioneering faculty are preparing students for the reality of tomorrow's markets, equipping them with an understanding of the social, environmental, and economic perspectives required for business success in a competitive global economy. The survey results allow prospective and current students, faculty and administrators to compare best practice. For corporate recruiters and human resource executives, the results help identify the MBA graduates best equipped to lead business in the 21st century.

CasePlace.org
http://www.caseplace.org/

CasePlace.org is designed for business school faculty – to facilitate new curriculum development and new connections among faculty with aligned interests. The site is free and open to students, executive educators, and anyone interested in learning more about social and environmental issues in business and in connecting with others who share these interests. The site content comes from a wide range of content providers, many of whom sell their content. Whenever a document is not available directly for download on our site, CasePlace.org provides users with the information needed to locate and purchase it.

Harvard Business School Press
http://www.hbsp.harvard.edu/


AIESEC
http://www.aiesec.org/

AIESEC, the world's largest student organization, is the international platform for young people to discover and develop their potential so as to have a positive impact on society. In addition to providing over 5,000 leadership positions and delivering over 350 conferences to our membership of over 22,000 students, AIESEC also runs an exchange program that enables over 4,000 students and recent graduates the opportunity to live and work in another country.
Net Impact

http://www.netimpact.org

Net Impact is an international nonprofit organization which aims to make a positive impact on society by growing and strengthening a community of new leaders who use business to improve the world. Their programs to educate, equip, and inspire more than 10,000 members in five continents to make a tangible difference in their universities, organizations, and communities. Membership makes up one of the most influential networks of MBAs, graduate students, and professionals.

Oikos International

http://oikosinternational.org

Oikos is an international student organization which aims to increase university students awareness to sustainable development issues and to integrate sustainability knowledge into the teaching and research of universities worldwide with emphasis on economics and management schools. By doing so, Oikos seeks to strengthen sustainable entrepreneurship in tomorrow’s leaders and decision makers. Oikos activities comprise of lectures, conferences, simulation games and workshops as well as practice-oriented sustainability projects.

School for International Training

http://www.sit.edu/

The School for International Training prepares students to be interculturally effective leaders, professionals, and citizens. In so doing, SIT fosters a worldwide network of individuals and organizations committed to responsible global citizenship. SIT fulfills this mission with field-based academic study abroad programs for undergraduates and degree and certificate programs for graduates and professionals.

Starting Bloc

http://www.startingbloc.org/

StartingBloc provides socially conscious students and young professionals with the training, experience, and networks necessary to drive social, economic, and environmental innovation through their careers and lives as engaged citizens. StartingBloc operates The Institute for Social Innovation—a four day fellowship program in social change.

Other Resources

Aspen Institute

http://www.aspeninstitute.org/

The Aspen Institute, founded in 1950, is an international nonprofit organization dedicated to fostering enlightened leadership and open-minded dialogue. Through seminars, policy programs, conferences and leadership development initiatives, the Institute and its international partners seek to promote nonpartisan inquiry and an appreciation for timeless values.
Social Edge

http://www.socialedge.org/

Social Edge is the global online community where social entrepreneurs and other practitioners of the social benefit sector connect to network, learn, inspire and share resources. Social Edge launched in June 2003 with the mission to: connect social entrepreneurs, their partners and allies to discuss cutting-edge issues shaping the field; foster frank dialogue, mutual respect and a sense of community among all in the sector; promote learning from the best, promising and disastrous practices. Social Edge has become a site where social entrepreneurs, philanthropists and other practitioners of the social benefit sector connect to network, learn, inspire and share resources. The site strikes a balance between the visionary and the practical, with its spirited discussions and online workshops and features

University Consortium on Enterprise and Entrepreneurship

http://www.socialreturns.org/universityconsortium.asp

SocialReturns, a new non-profit organization, is creating a University Consortium on Social Enterprise and Entrepreneurship that will focus on the study and practice of social enterprise and social entrepreneurship among nonprofit organizations in the U.S. and abroad. The University Consortium will be a virtual structure that will enable universities and individual faculty to systematically engage in and advance the movement by sharing information and best practices, coordinating research projects, developing curricula, authoring joint case studies and other publications, and providing a greater number of learning opportunities and applications for their students and the nonprofit community overall.
The Global Academy for Social Entrepreneurship consists of global leaders who provide conceptual and representational guidance for the field. Global Academy members, whose solutions have had scalable, global impact, serve as architects of the dynamic citizen sector of the future.

The Academy demonstrates and defines how social entrepreneurs can address global problems on a global scale through knowledge products such as The Social Entrepreneurship Series, a 16 disc DVD series on Academy Members that highlights their success as global changemakers.

The Global Academy – together with the Skoll Centre at Oxford Business School, EMES European Research Network, and the Social Entrepreneurship Knowledge Network – has established The University Network for Social Entrepreneurship. It is a network of academics and practitioners who work to strengthen teaching and research in the new field of social entrepreneurship and help market Ashoka’s collective knowledge, key principles and ideas throughout the world’s leading universities.
A
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Adam Richards, 8
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Albert Segars, 15
Alex Murdoch, 10
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Asian Institute of Management, Makati City, Philippines, 19
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Berea College, Berea, KY, 13
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Curtis DeBerg, 16

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Deborah Schimberg, 17
Debra Meyerson, 15
Declan Jones, 8
Deian Hopkin, 10
Denis Tracey, 22
Dennis Shaughnessy, 14
Dennis Young, 17
Douglas Foster, 9
Duke University, Durham, NC, 13
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<tr>
<td>Erik Wetter, 11</td>
<td>Heather Alden, 17</td>
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<td></td>
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<td>Escuela Superior de Administración y Dirección de Empresas, 24</td>
<td>Heather Ford, 22</td>
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