

YOURKIDS



Support young people in your life to thrive as changemakers

**What is
YOURKIDS?**

YOURKIDS is a workshop that equips participants with the mindset and skills to empower the young people in their lives to become changemakers.

Over the course of an hour, parents, educators, and other supportive adults are introduced to a powerful approach their kids can use to effectively navigate an increasingly complex world with confidence.

This program promotes youth agency by helping adults ensure every young person can contribute powerfully, creatively, and with a sense of purpose.

Why YOURKIDS?

As change accelerates in the world, everyone has the power to make a difference. In this new world, success depends on a new set of skills that allow one to imagine a new reality, collaborate with others, and act for the good of all.

Through discussion and practical examples, YourKids enables participants to identify and cultivate the changemaking skills of active empathy, fluid teamwork, shared leadership, and problem solving in the young people around them, regardless of their age.

Our Offerings



YourKids
Participants
Will:

Understand the urgent need for young people to step into their power as changemakers

Learn about the four changemaker skills and effective strategies to develop each of them


Build trust and community by exploring common challenges of raising children in a changing world

Collaborate creatively and problem solve with others committed to enabling youth to thrive

Praise for YOURKIDS

"YourKids has helped us identify the potential for leadership in each of our children and young people [in our lives]. At the same time, [YourKids] helped us identify the best way for adults to help them develop this potential"



Valeria Vivani
Corporate Sustainability Manager
HSBC  Argentina

Previous YourKids Participants Include:



Boehringer
Ingelheim



Prudential



T-Mobile



YourKids
Follow-up
Options:

A month-long family challenge that can be hosted within your organization or on social media

Raising Changemakers Facebook group for parents and educators to connect and grow together

Storybooks and online courses to support kids of all ages to develop their changemaker skills

Training to become Your Kids facilitators and amplify youth agency in their communities



Ashoka is world's largest network of social entrepreneurs, changemaking institutions and companies, with members in over 196 countries.
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