Measuring the Social Impact of Organizations



Complex development program to help organizations measure and effectively communicate their social impact.







community

events



thematic workshops



10 participating organization



strategic

partners





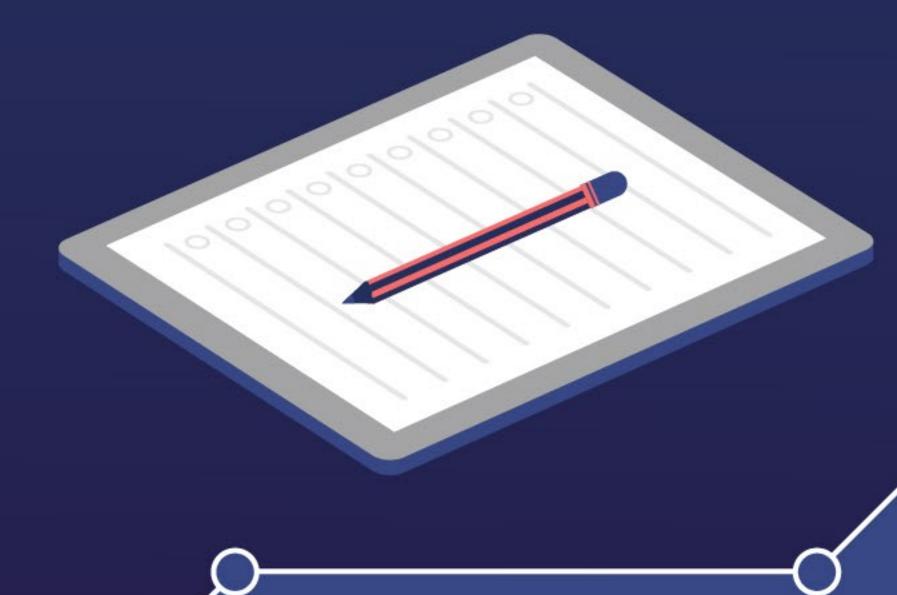
300 hours of individual mentoring



service

provided

100.000 euro worth of pro bono

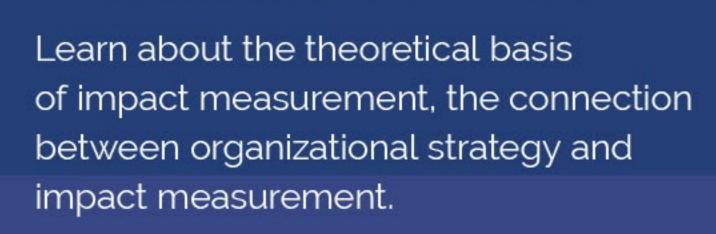


Our 6-month program

The 7 moduls:

MODUL 1 Introduction

to impact measurement





The connection of impact measurement and communication



Learn how to measure and communicate your impact well.



MODUL 5

Impact measurement plan

Develop your own impact measurement plan: when, where and what to measure.



Data measuring tools and data collection strategy

Explore different methods for data collection.



Impact and

MODUL 3

personas



activities and what changes you want to make in their life.

Discover whom you impact by your



Data visualization and speed dating with the partners



Design new methods in your communication based on the data you have collected.

MODUL 7

Presenting your own social impact



Draft your new communication strategy and showcase the changes you have made.



Impact Chains

Measurements **Toolkit**

Impact

50% of the participating organizations have started their own measurement process

impact chains, measurement plans and infographics ready for showcase % of the participants reported



importance of impact measurement and are aware of their efficient impact communication

% satisfaction rate based

on feedback from participants

in receiving concrete tools they could use immediately

Collaboration **Shared Knowledge**

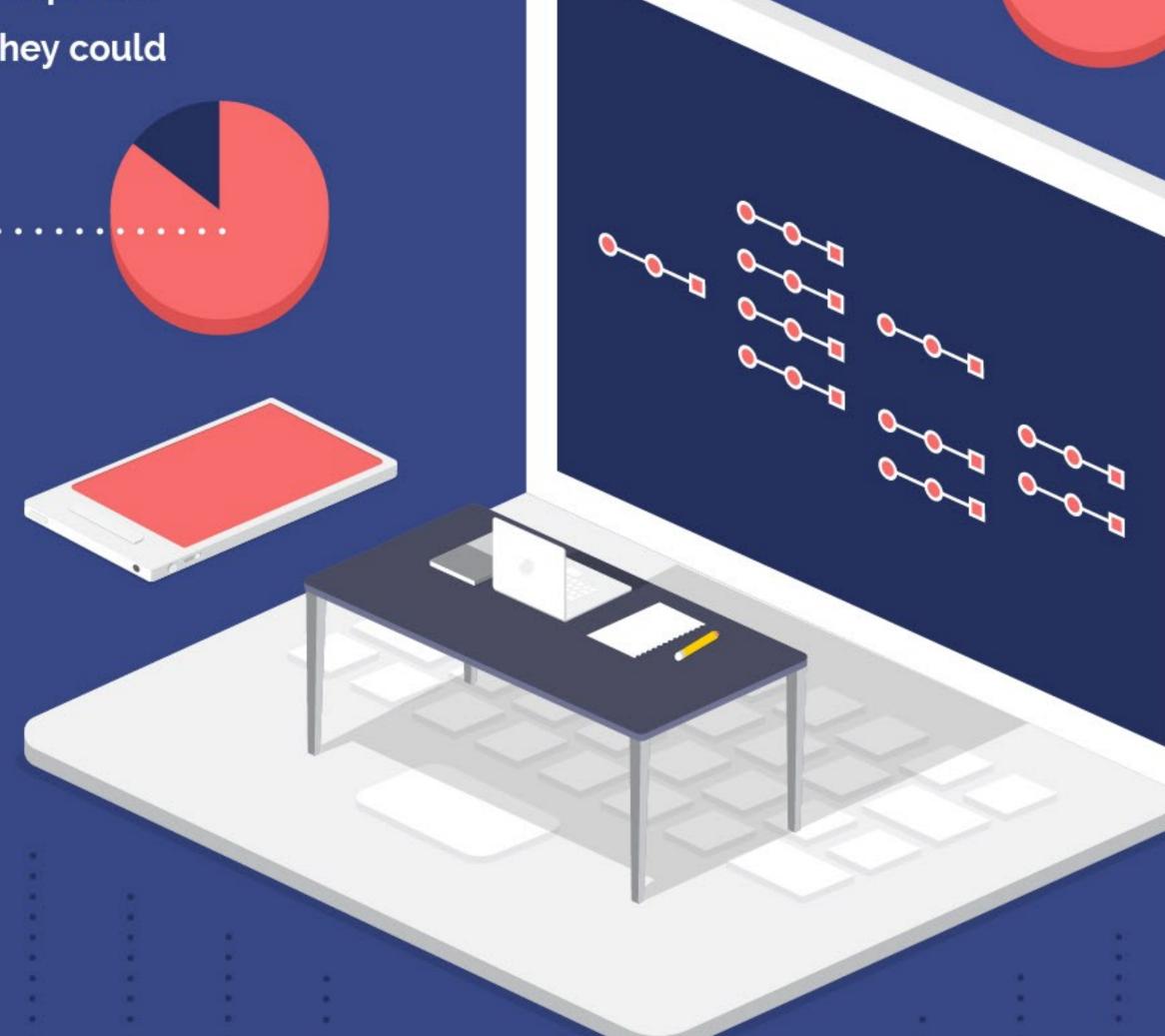
Community

Projects Together

Participating teams now act as ambassadors and share their best practice to support the formation

of a strong ecosystem.





Our partners who helped us in achieving this























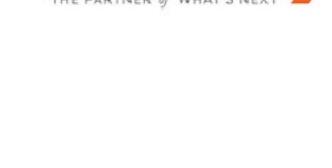
















If you are interested in learning how to measure your impact and effectively communicate it, our application is now open for the next batch at www.impactacademy.hu

