

Measuring the Social Impact of Organizations

IMPACT Academy

Complex development program to help organizations measure and effectively communicate their social impact.



Our 6-month program

The 7 modules:

MODUL 1

Introduction to impact measurement

Learn about the theoretical basis of impact measurement, the connection between organizational strategy and impact measurement.

MODUL 2

The connection of impact measurement and communication

Learn how to measure and communicate your impact well.

MODUL 4

Data measuring tools and data collection strategy

Explore different methods for data collection.

MODUL 3

Impact and personas

Discover whom you impact by your activities and what changes you want to make in their life.

MODUL 5

Impact measurement plan

Develop your own impact measurement plan: when, where and what to measure.

MODUL 6

Data visualization and speed dating with the partners

Design new methods in your communication based on the data you have collected.

MODUL 7

Presenting your own social impact

Draft your new communication strategy and showcase the changes you have made.

Our Results

Impact Chains

50% of the participating organizations have started their own measurement process

Impact Measurements

10 impact chains, measurement plans and infographics ready for showcase

Toolkit

80% of the participants reported in receiving concrete tools they could use immediately

Community

Collaboration

Shared Knowledge

Projects Together

Participating teams now act as ambassadors and share their best practice to support the formation of a strong ecosystem.

Feedback

100% of the teams agree on the importance of impact measurement and are aware of their efficient impact communication

95% satisfaction rate based on feedback from participants

Our partners who helped us in achieving this



The next season starts now!

If you are interested in learning how to measure your impact and effectively communicate it, our application is now open for the next batch at www.impactacademy.hu