



changemakers®

Social Intrapreneurship for Innovation in Health Course

Next Course: **September 28 - November 6, 2020**

Applications open until September 23, 2020

Sign-up:

<http://www.bit.ly/socint2020>



Boehringer
Ingelheim



by Ashoka and
Boehringer Ingelheim



ASHOKA



changemakers®

Course Description

In our rapidly changing world, employee skills—such as [intrapreneurship](#), agility, teamwork, empathy, and collaborative leadership— are fundamental to an institution’s ability to innovate and grow into the future. The pitfalls of ignoring these skills can lead to loss of opportunity and competitiveness, along with increased redundancy and inefficiency. Social intrapreneurship is a methodology for sparking, cultivating, advancing and scaling social innovation within institutions. It involves intrapreneurial employees capitalizing on trends such as technology advancement and globalization, and deploying agile, startup strategies. Check out why [Forbes has called the Social Intrapreneur the most valuable employee](#) and this [Guide to Social Intrapreneurship](#).

[Ashoka](#), one of the world’s largest networks of social entrepreneurs, and [Boehringer Ingelheim](#), a world-leading health company, have come together to create a six-week online course: ***Social Intrapreneurship for Innovation in Health***. This course is part of the global “[Making More Health](#)” initiative to explore innovative pathways to improve access to healthcare for people, animals, and communities around the world. In this course, you will connect with a global community of health professionals from across the private, public, and nonprofit sectors, and convene to learn intrapreneurial strategies for creating social and business impact in the health space.

Course Sponsors





changemakers®

In this course, participants will:

- Prepare for a leading role in creating social and business impact within your institution
- Gain skills and strategies to garner internal and external support for innovative projects
- Learn how to collaborate and advance innovation in a bureaucratic setting
- Develop intrapreneurial strategies for co-creation and prototyping
- Connect with a network of intrapreneurs and innovators to share ideas and get continuous feedback and support on your initiatives
- Engage with the Ashoka network, including Ashoka Fellows, staff and other innovators

Course Topics



Week 1

The Business Case for
Social Intrapreneurship



Week 2

Intrapreneurial Challenges &
Opportunities



Week 3

Strategies for Advancing
Social Innovation
Within Institutions



Week 4

Co-Creation Part I: Leveraging Shared
Value



Week 5

Co-Creation Part II: Idea
Development & Pitching



Week 6

Final Review and Wrap-up

Through the online and dynamic learning environment, which utilizes Ashoka's knowledge and networks in intrapreneurship, participants will join facilitators and experts in the field to discuss the topics above, exploring case studies, major trends, and social business ideas, keeping you on the cutting edge of intrapreneurship.

Sign-up now

<http://www.bit.ly/socint2020>

For more information contact

courses@ashoka.org