***Social & Private Sector Co-Creation   
addressing Climate Change in Sub-Saharan Africa***

***APPLICATION FORM***

|  |
| --- |
| Ashoka and iPropeller are launching a call for projects to support **new or existing co-creation partnerships** between **private sector players** **with a head office or activities in Flanders** and **social entrepreneurs** **deploying innovative approaches in Sub-Saharan Africa** that address climate change. We will award a **total of Euros 150 000** to the **three best projects**. We look forward to harnessing the complementary assets of both private sector organizations including established businesses, and social entrepreneurs to have a positive impact on climate. Both climate mitigation and adaptation projects are invited to apply for this call. We expect creating and boosting win-win opportunities and collaboration for organizations from different sectors that are still often siloed. **The call will be open from January 22nd until March 13th, 2020 midnight** (Central European Time). |

***We encourage succinct and precise answers rather than long texts. Feel free to use bullet points if easier.***

1. **IS YOUR PROJECT ELIGIBLE?**

**I.1. Is there at least one private sector actor from Flanders (i.e. with a head office and/ or activities in Flanders) in the proposed partnership?** Private sector actors are defined here as non-public partners.

Yes

No

**I.2. Is there at least one social enterprise with activities in Sub-Saharan Africa in the proposed partnership?** For this call for projects, we have adopted the Ashoka definition of ‘social enterprise’: a mission-driven organization that is seeking positive social or environmental impact as its primary goal and that demonstrates innovative approaches in its programs. It can include various legal forms and economic models (from non-profit to for-profit or hybrid). Yes  
 No

**I.3. Will the co-creation project have a tangible impact on climate adaptation and/ or mitigation in Sub-Saharan Africa?**

Yes No

**I.4. Do all key partners have at least one year of existence as organizations?**

Yes

No

1. **ABOUT THE CO-CREATION PARTNERS**

**II.1. Are you launching a new co-creation partnership or expanding an existing one?** New partnership  
 Expansion of an existing partnership

* + In the case of an existing partnership, when was it set up (month and year)? ……………………………………………………………………………………………………………………….

**II.2. Main private sector partner**

* Organization name:
* Legal structure:
* Headquarters address:
* Describe your activities in Flanders if any (1000 characters maximum):
* Total number of full-time employees:
* Last annual budget:  
  €0,000 - €50,000  
  €50,000 - €100,000   
  €100,000 - €1000,000

€1,000,000 - €10,000,000

Over €10,000,000

* Main contact first name:
* Main contact last name:
* Main contact location:
* Main contact title:
* Main contact email:
* Phone:
* Organization website:
* Social media handles:

**II.3. Main social enterprise partner**

* Organization name:
* Legal structure:
* Headquarters address:
* Describe how your organization meets our working definition of ‘social enterprise’ (1000 characters maximum):
* Countries of impact in Sub-Saharan Africa:
* Total number of full-time employees:
* Last annual budget:   
  €0,000 - €50,000  
  €50,000 - €100,000   
  €100,000 - €500,000   
  €500,000 - €1,000,000

€1,000,000 - €10,000,000

Over €10,000,000

* Main contact first name:
* Main contact last name:
* Main contact title:
* Main contact location:
* Main contact email:
* Phone:
* Organization website:
* Social media handles:

**II.4. Indicate who should be our primary point of contact for the project (Lead Partner)** (Main) private sector partner   
 (Main) social entrepreneurship sector partner

**II.5. IF APPLICABLE - Other partner organization(s) (up to three):**

* Organization name:
* Legal structure:
* Headquarters address:
* Total number of full-time employees:
* Annual budget:
* Main contact first name:
* Main contact last name:
* Main contact title:
* Main contact location:
* Main contact email:
* Phone:
* Organization website:

**III. OVERVIEW OF THE CO-CREATION PROJECT**

**III.1. Project Title**. 150 characters maximum.      

**III.2. Elevator Pitch**

Provide a concise summary of your project and how it addresses climate change in Africa. 600 characters maximum.

**III.3. Primary Sub-Saharan African country where this project is creating a positive impact**

**III.4. Additional Sub-Saharan African countries where this project is creating positive impact (if applicable)**

**IV. DESCRIPTION OF THE CO-CREATION PROJECT**

***IMPACT ON CLIMATE CHANGE AND COMMUNITIES (25%)***

**IV.1. Describe the current or anticipated future impact of your project to address climate change in Sub-Saharan Africa.** 2000 characters maximum. Please make sure that your answer includes the following:

* + The nature of your positive impact (qualitative description)
  + The main indicators you (will) use to measure:
    - The impact on climate adaptation (e.g. number of farmers with climate resilient agriculture, securing of biodiversity through forest fire prevention, number of livelihoods with secure water supply, …)
    - Or/and the impact on climate mitigation (e.g. quantity of saved greenhouse gas emissions, amount of saved energy, size of land under sustainable management, amount of renewable energy generated, …)
  + Current and future impact (ideally in 1 to 3 years) based on these indicators ideally
  + How this is relevant in the specific context your project operates within

**IV.2. Optional: If relevant, describe also the current or anticipated future positive impact of your project on the local communities involved**, e.g. in terms of improved livelihoods, access to basic services, quality of life, … 1500 characters maximum. Please make sure that your answer includes the following:

* + The nature of your positive impact (qualitative)
  + The main indicators you will use to measure the impact on communities
  + Current and future impact (ideally in 1 and 3 years) based on these indicators ideally
  + How this is relevant in the specific context this project operates within

***STRENGTH OF THE CO-CREATION PARTNERSHIP (25%)***

**IV.3. Describe the nature of the co-creation partnership starting from the template below. (CAN BE FILLED OUT IMMEDIATELY IN THE PROJECT TABLES WORD DOCUMENT THAT WILL HAVE TO BE UPLOADED WITH YOUR APPLICATION)**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Main private sector partner** | **Main social entreprise partner** | **Other partner(s) (if applicable)** |
| NAME OF PARTNER |  |  |  |
| Describe the respective **motivations of partners** to engage in this project (ex: market expansion, consolidation of model, etc.) and **how this can result in a win-win** |  |  |  |
| Describe the respective **roles and responsibilities** of each partner (high level). How do you complement one another to reach a “more than the sum of the parts” effect? |  |  |  |
| Describe the **key contributions** of each partner (e.g. funding, expertise, operating capacity, network, etc.) |  |  |  |
| Describe the **highest** **level of leadership** supporting the partnership in each organization (ex: board, CEO, business unit, etc.) |  |  |  |

**IV.4. Describe how you plan to formalize the partnership**. Describe the type of relationship between the partners that you have/ are considering putting in place (e.g. informal collaboration, collaboration agreement, consulting agreement, joint venture…). Maximum 1500 characters.

**IV.5. Describe the governance that you have/ are planning to put in place to steer the project (ex: advisory committee, steering committee).** Who are the key people/ departments in each organization taking an active part? Maximum 1500 characters.

***FEASIBILITY OF CO-CREATION PROJECT (25%)***

**IV.6. Implementation plan**

Provide a timeline of your project with key activities, start date, end date (if applicable), key outcomes and deliverables. Highlight in bold activities that will be implemented by February 28, 2021. (**CAN BE FILLED OUT IMMEDIATELY IN THE PROJECT TABLES WORD DOCUMENT THAT WILL HAVE TO BE UPLOADED WITH YOUR APPLICATION)**

|  |  |  |  |
| --- | --- | --- | --- |
| Key activity description | Start date | End date | Key outcomes & deliverables |
| … | … | … | … |
| … | … | … | … |
| … | … | … | … |
| … | … | … | … |

**IV.7. Team**

Describe the core team that is responsible for the execution of the project across partner organizations, their roles in their organizations and time allocation to the co-creation project.

**IV.8. Project budget**

* What is the total estimated project budget in Euros (please specify timeline for budget)?
* How are you planning to fund the project? What other sources of funding have you mobilized or are you planning to mobilize (e.g. operating budget, CSR budget, grants, loans, investments)?
* Indicate how you plan to use the €50.000 award (non-repayable financing of awarded by the Flemish government, which can be used to finance all types of public and private goods or services, e.g. project-related operational costs, personnel costs, etc.)? Use a table with high-level budget lines, expense types and budget allocation amongst partners.

**(CAN BE FILLED OUT IMMEDIATELY IN THE PROJECT TABLES WORD DOCUMENT THAT WILL HAVE TO BE UPLOADED WITH YOUR APPLICATION)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Activity description | Unit type\* | # of units | Amount | Expense type\*\* | Comments |
| … | … | … | … | … | … |
| … | … | … | … | … | … |
| … | … | … | … | … | … |
| … | … | … | … | … | … |

|  |  |  |  |
| --- | --- | --- | --- |
| \*Unit type: days, project managers, trips, etc. |  |  |  |
| \*\* Expense type: staff time, operational expenses or equipment | | | | |

**IV.9. Barriers & risks**

What main internal and external risks and challenges have you identified for the co-creation project?

What mitigation strategies have you put in place or will you? Maximum 2000 characters.

***PROJECT SCALABILITY (25%)***

**IV.10. Scaling and sustainability plan**

Describe what could be main growth strategies moving forward in view of scaling your impact (e.g. geographic spread, policy reform, independent replication/adoption of the solution, …). How will you ensure the long-term sustainability of the partnership, if relevant? Maximum 2000 characters.

**V. ADDITIONAL DOCUMENTS (optional)**

## File Attachments

## You can include here a couple of links or files that help to describe your project: links to website or video, presentations, pictures, etc.

## Would you like to add anything for the selection committee?

## THANK YOU FOR YOUR APPLICATION!