



"We get a different perspective about solving health care issues and that is why we believe as Shareholders that this initiative is not only something to say that we are social." Christian Boehringer, CEO, Boehringer Ingelheim

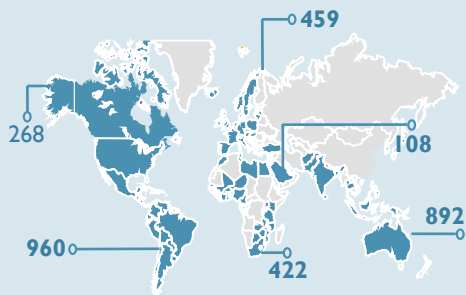
# ASHOKA'S EXECUTIVE IN RESIDENCE

## HIGH IMPACT COLLABORATIONS

between

COMPANIES' SENIOR EXECUTIVES and  
LEADING SOCIAL ENTREPRENEURS

### LEVERAGE THE ASHOKA GLOBAL NETWORK



3300+ Social Entrepreneurs (Fellows)  
in 85+ countries

### CATALYZE NEW VALUE

#### STRATEGY

Gain business  
insights & seize  
opportunities  
for shared  
value

#### CHANGEMAKING TALENT

Collaborate with  
leading social  
Entrepreneurs  
& develop change-  
making leaders at work

#### SOCIAL IMPACT

Accelerate &  
scale pioneering  
innovations for  
good

FOR:

YOUR **LEADERS**

YOUR **COMPANY**

YOUR **COMMUNITIES**

PAST & CURRENT  
PARTNERS:



Boehringer  
Ingelheim

McKinsey&Company



Deutsche Bank





## What Ashoka host Fellows say...

**95%** Helped dramatically speed up completion of a critical project for their organization

## What EIR Alumni say...

**100%** It's valuable or highly valuable

**100%** Would recommend it

**96%** Superior to other development opportunities

**94%** Made them a more confident leader

**86%** Increased their level of empathy

**94%** Improved their listening & communicator skills

**100%** Turned innovative ideas into business results

**100%** Made them more receptive to new ideas

**93%** Changed assumptions of own and others

"Shannon's contributions to our strategy and organizational structure were **very valuable** and are **enabling us to better achieve our mid-term vision**. It was a pleasure learning from such a senior, high-skilled professional." *Ashoka Fellow Vicky Colbert, Founder & Director of Fundación Escuela Nueva in Colombia*

"I had the opportunity to really **dig deeper and gain insight into emerging models** that create an enabling environment for healthcare and access to safe and reliable drugs... I **experienced, first hand, the impact of social entrepreneurship** and how utilizing this knowledge re-shapes engagement within the global health ecosystem" *Mohamed, Boehringer Ingelheim*

"There are connections that are made, not only people connections, but **connections that drive innovation**. When you're exposed to even 15 days **you truly incorporate this new reality and look at the world from a different angle**." *Maureen, Western Union*

## OVERVIEW

### Executive selection & optimal matching

Ashoka works with sponsoring company to select high-performing executive leaders and match them with the right world's leading social entrepreneur (Ashoka Fellow)

### Customized program

Length varies depending on the scope of the Fellow's project and the executive's availability. Placements are typically 2-3 months long, including pre-work (1-month), on-site work (2-8 weeks), and post-work (1 month). Executives can choose from a variety of enhancement opportunities (Purpose coaching, Mindful leadership, Buddy system, 360 Leadership, Parenting Changemakers, Social Entrepreneurship courses)

### High impact projects

Executives partner with Ashoka Fellows to accomplish a timely initiative critical to the work and impact of the Fellow. Ashoka finds strategic projects that have well-defined outcomes, clear timeframes, and dedicated resources. Then Ashoka provides the executive an enriching array of preparatory opportunities to create momentum.

### Leveraging experiences

After each project, Ashoka engages with executives, the corporate partner, and the Fellow to measure impact, showcase powerful stories, and pursue additional shared-value opportunities.

For EIR stories and further information: [eir.ashoka.org](http://eir.ashoka.org).

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