ASHOKA U

Ashoka envisions an **Everyone a Changemaker** world...

... a world that responds quickly and effectively to social challenges, and where each individual has the freedom, confidence and societal support to address any social problem and drive change.

What is Ashoka U?

- Launched in 2008 as the university initiative of Ashoka
- Catalyzing a new role for universities in positive social change
- Building on trends found in a recent MacArthur Foundation and Net
- Impact report where 72% of current students see making a difference in their career as a top life goal
- Employer demand

What is a Changemaker Campus?

ASHOKA U Changemaker CAMPUS

- Premier global network of social innovation in higher education
- Ecosystem approach
- 30 universities, spanning 5 countries
- Rigorous selection process & engagement

Changemaker Campus Criteria

CREATE

people to ignite change

BUILD

ecosystem components

SUPPORT

stabilize for growth

EXTEND

create lasting impact

Changemaker Campus Selection Process

360° Campus Scan

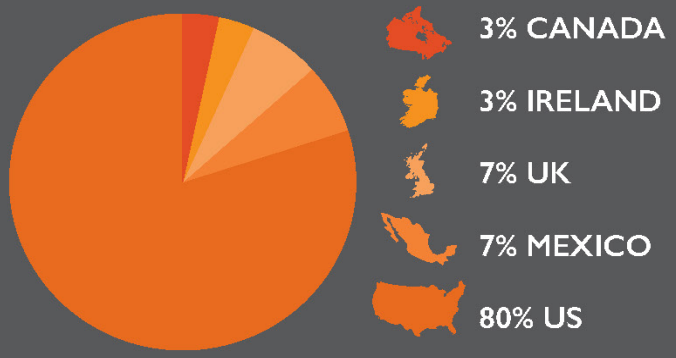
Site Visit

Selection Panel

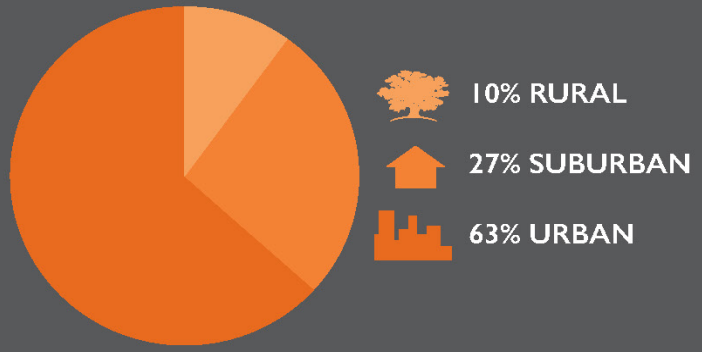
On-Boarding

Who are the Changemaker Campuses?

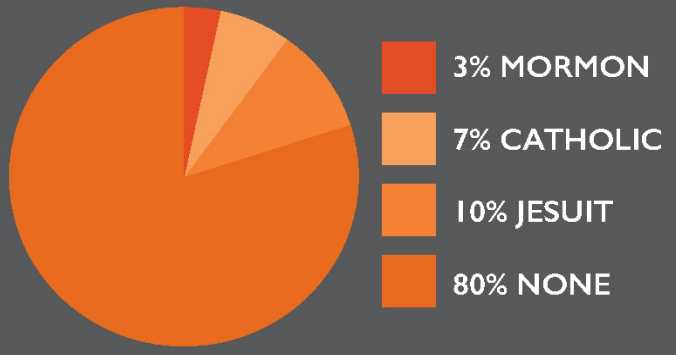
COUNTRY



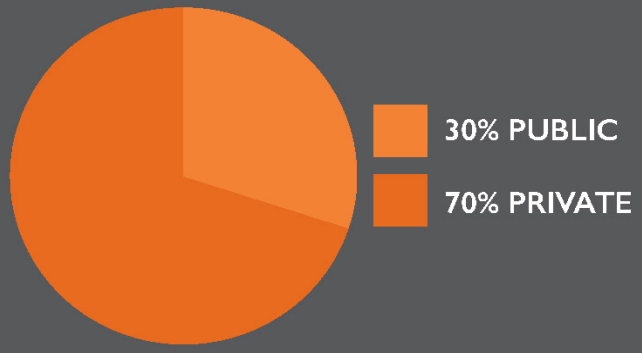
CAMPUS SETTING



RELIGIOUS AFFILIATION

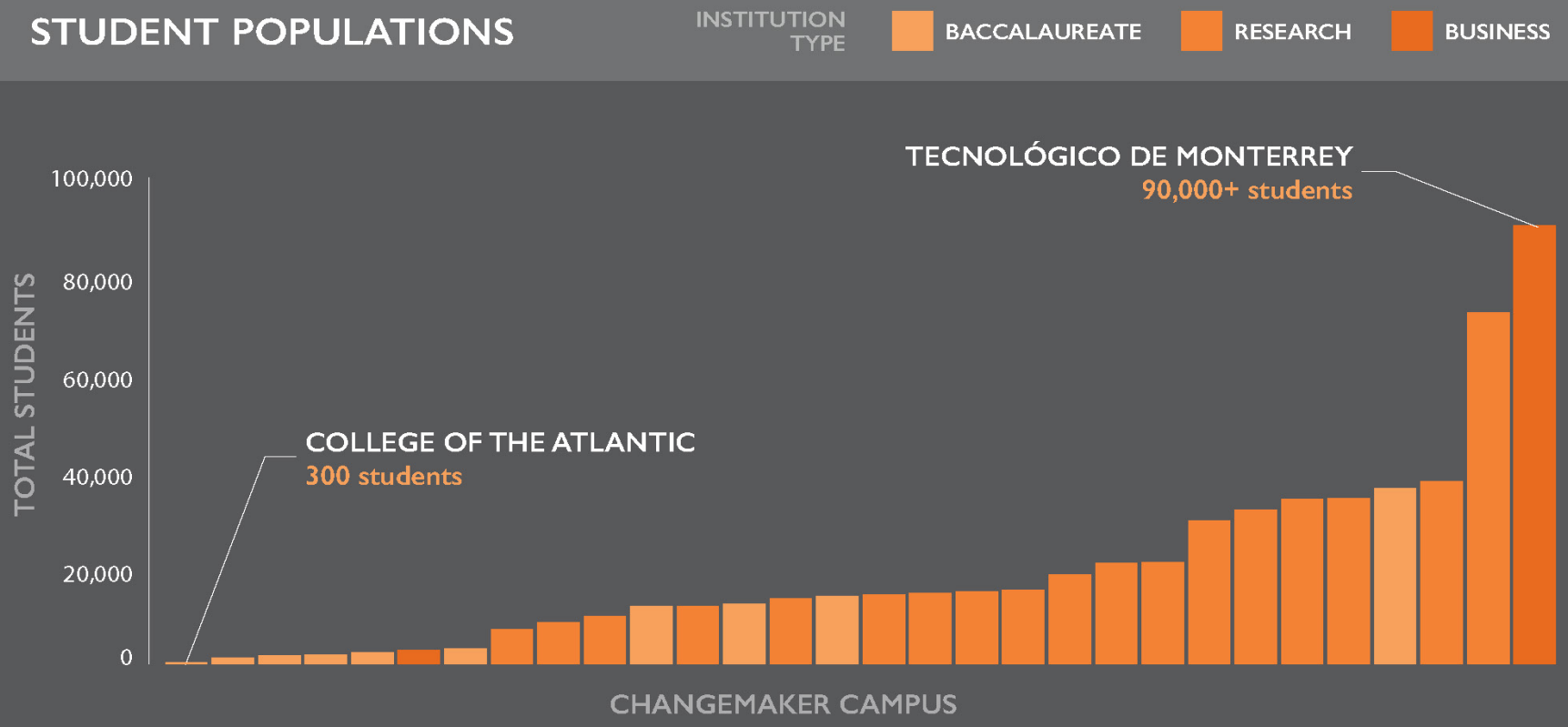


PRIVATE & PUBLIC



Who are the Changemaker Campuses?

STUDENT POPULATIONS



Changemaker Learning Outcomes

I. WAYS OF KNOWING

- Understand the full spectrum of social change and strategies for innovation, including social entrepreneurship and social innovation.
- Develop connections with SE organizations and their leaders; get to know the root cause of a problem, the constraints, community conditions and entrenched interests at play.

II. WAYS OF THINKING

- Think in systems. Cultivate the ability to analyze a problem in the context of a system and think about why the system doesn't work; learn to make hypotheses about what the system needs to function at the scale of the problem.
- Define problems, design solutions. Be able to define a problem and design a solution that takes into account both intended and unintended consequences.
- Think creatively. Push thinking beyond the immediacy of the challenge at hand (the text, the book, the classroom) to envision a world as it should be.
- Think with a focus on results. Learn to align activities and tactics with measurable results in the short- and long-term; map out pathways to success that take into account continuous learning from failures along the way.

Changemaker Learning Outcomes

III. Ways of Interacting

- Communicate clearly and convincingly. Be able to create and deliver a crisp, concise, audience-appropriate presentation of a problem (and its solution) and why one should care and act.
- Build coalitions and teams. Be able to build connections with peers and stakeholders through effective vision-setting, negotiation and communication.

IV. Ways of Being

- Understand oneself. Cultivate awareness of personal passions, motivations, aspirations, abilities and limitations, paired with a commitment to work on improving oneself as a changemaker.
- Build a sense of purpose and self-permission. Develop a sense of the change one wants to see in the world and self-permission to take risks to pursue it.

"College students are hungry to be part of something larger than themselves, to engage in meaningful work that they believe can make a difference in the lives of those around them and, in the process, in their own lives. Ashoka offers this opportunity through social entrepreneurship. Ashoka is enabling students to participate in improving their campuses and the communities that surround them."

–TOM EHRLICH, Visiting Professor at Stanford University
& Former President of Indiana University

Changemaker Campus Examples

Changemaker Campus Examples

ARIZONA STATE UNIVERSITY

changemaker central@ASU

a student-led university initiative with co-working spaces on all four campuses

SIGNATURE PROGRAMS

Devils in Disguise the largest student-run day of service at ASU

Changemaker Challenge students compete for funding for their innovative project, prototype, venture or community partnership ideas

10,000 Solutions an experimental problem solving platform based on collaborative community

Ignite at ASU rapid-fire 5 minute presentations to unite the community

changemaker
central

we've built
"a changemaker campus"

Devils in Disguise

Sun Devil Pride
FEAR THE FORK
WE ARE ASU
Ready to graduate!
Live with Grace
Never Look Back
Inspire, Catalyze, Sustain
trust your instincts
Smile at everyone
Sky's the limit!
LIVE WITH PURPOSE
Love your MOM
Laugh to Love!
BE THE CHANGE

Changemaker Campus Examples

Tulane University

Due in no small part to Tulane's remarkable efforts after Katrina, social innovators today are transforming New Orleans into an environment for equity, sustainability and visionary change. By investing in the future of New Orleans, Tulane seeks to inspire the next generation of leaders to develop and invest in creative and cutting-edge solutions.

"Really, we had no choice. The fates of the university and the city were one and the same."

—President Scott Cowen

In the wake of Hurricane Katrina, Tulane University summoned the courage to rethink the role of the university; not just its role in rebuilding New Orleans, but also the responsibilities of the university as an enduring driver of positive social change.

SIGNATURE PROGRAMS

Endowed Chair in social entrepreneurship and civic engagement

Five Rotating Professorships in social entrepreneurship

Four Urban Innovation Fellows, using Tulane as an incubator for local social entrepreneurs

Ashoka Fellow employed as an instructor

Internship placement for students

Partnership with the Latin American School of Medicine in Cuba, leveraged to provide a linkage with U.S. community based medicine practicum

Projects and collaborations in Ghana, Nigeria, Malawi, Honduras, Haiti

Partnerships with local HBCUs

Changemaker Campus Examples

Duke | SOCIAL ENTREPRENEURSHIP ACCELERATOR AT DUKE

SEAD is development lab designed to help social entrepreneurs with proven innovations in global healthcare delivery and preventive services to access resources and increase their effectiveness, sustainability, and scale of impact in developing countries around the world. Funded by the Higher Education Solutions Network of the U.S. Agency for International Development, SEAD is a collaborative effort across Duke University and with a broader network of partners to create an integrated global health social entrepreneurship hub for diverse stakeholders across the globe. Launched in 2012, the incubator annually awards $15,000+ to 20-40 social ventures from a pool of up to 150 applications each year.

U.S. GLOBAL DEVELOPMENT LAB Powered by USAID

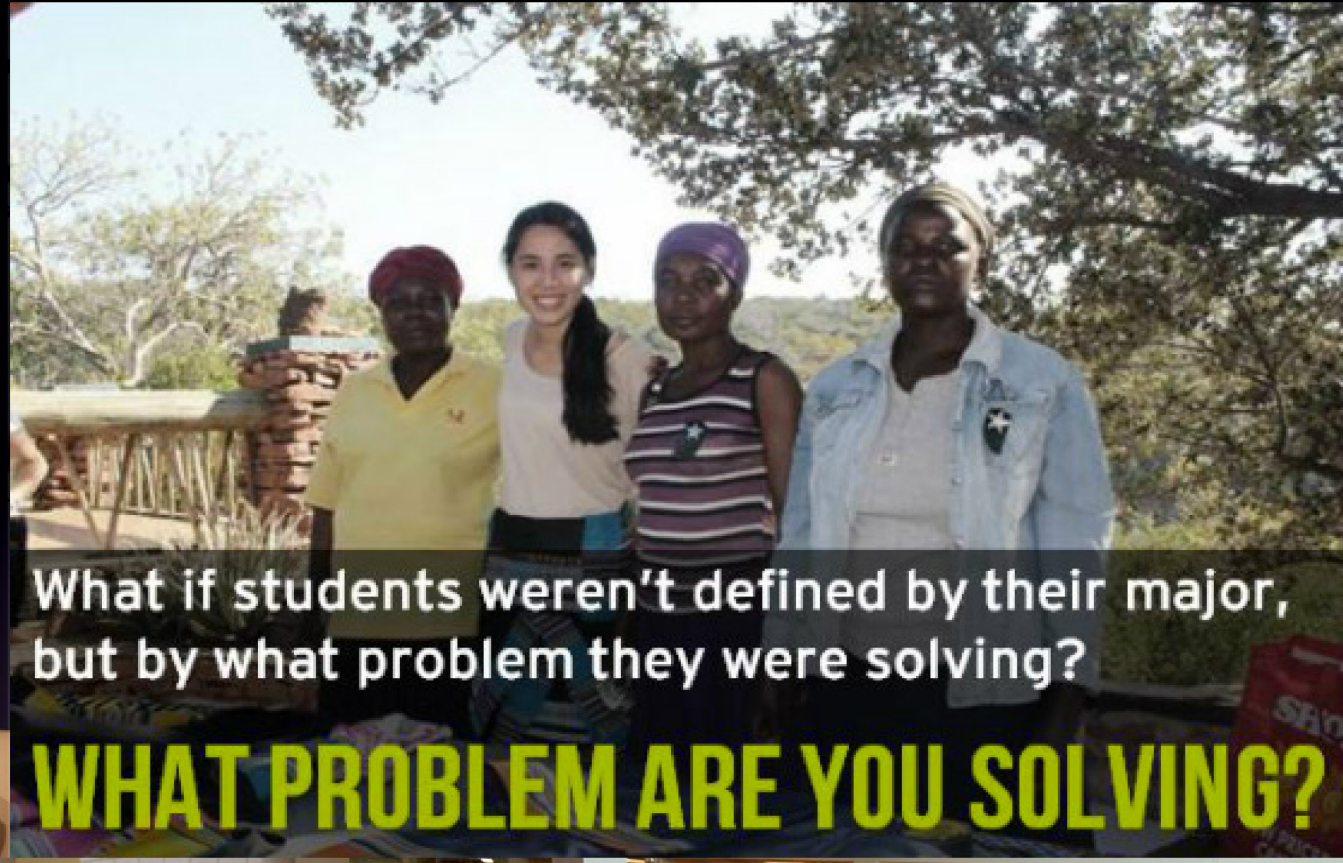
USAID Higher Education Solutions Network

SEAD AND STUDENTS

Inspire | Engage | Innovate | Research

"Where others see problems, entrepreneurs see opportunity. Social entrepreneurs are not simply driven by the perception of a social need or by their compassion, rather they have a vision of how to achieve improvement and they are determined to make their vision work."

Professor J. Gregory Dees
1950-2013



What if students weren't defined by their major, but by what problem they were solving?

WHAT PROBLEM ARE YOU SOLVING?

Changemaker Campus Examples

THE UNIVERSITY OF NORTHAMPTON

CHANGEMAKER PLUS

CHANGEMAKER CERTIFICATE

The University of Northampton Changemaker Certificate is a co-curriculum study and activity programme available to all students and alumni of the University. Students can register at any time during their studies and work on any venture focused on social change or innovation alongside their degree programme. They will be supported to deliver these ventures and will graduate with bronze, silver or gold Changemaker Certificates demonstrating their enhanced employability. Accompanying the certificate programme is a free and publically available resource centre curating the best social innovation and entrepreneurship case material and examples.

BRONZE	Identifying a social issue and developing Changemaker skills
SILVER	Finding a solution
GOLD	Successfully implementing a solution

Changemaker Campus Examples

BROWN

Brown's Social Innovation Fellowship provides 15-20 students with up to $4,000 to grow a social venture over the summer, supported by a year of intensive skills raining, coursework, and a community of mentors.

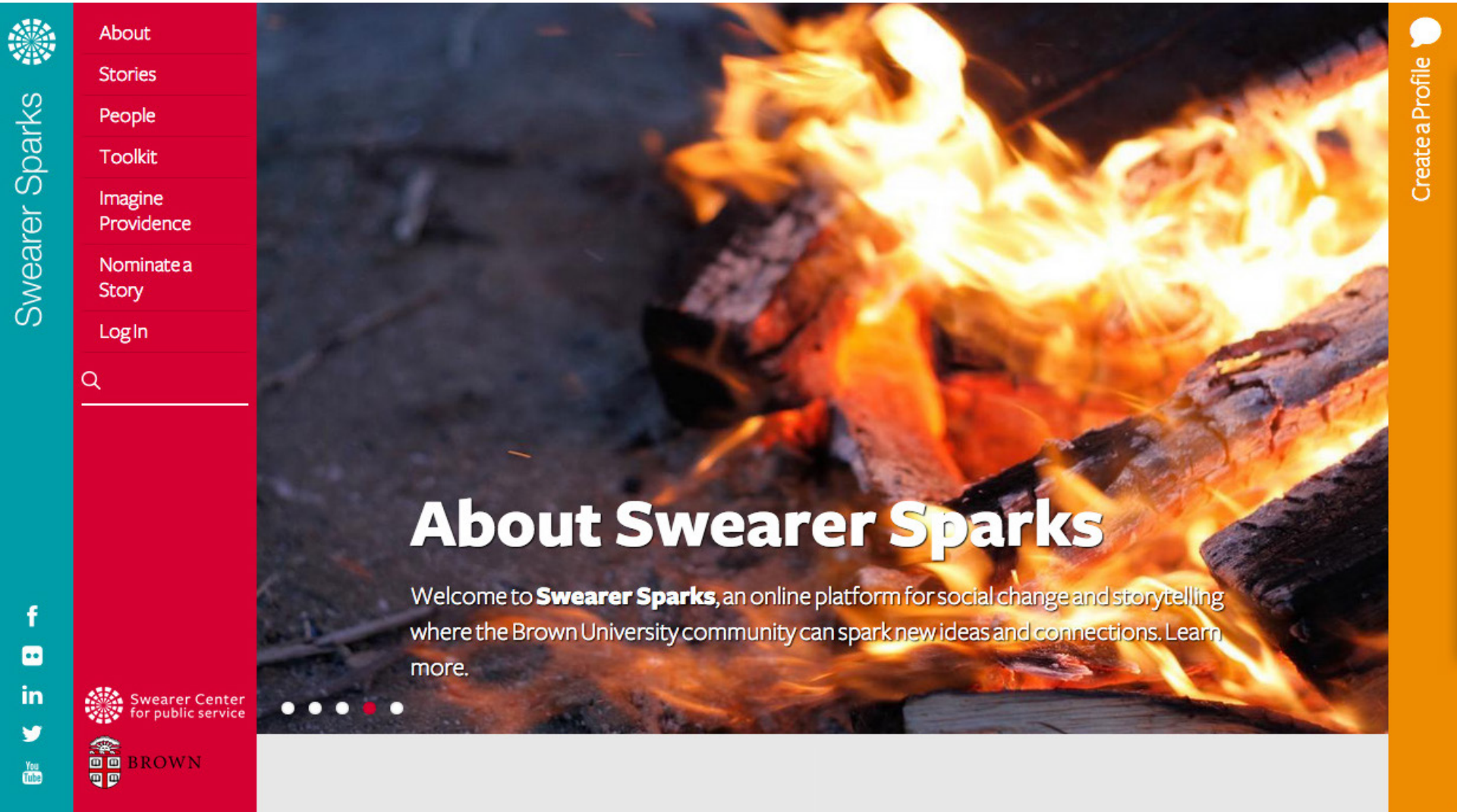
Brown's Engaged Scholars Program provides coherent curricular and advising structures that encourage students to place internships, collaborative research projects, and community-based work at the heart of their academic lives.

TRI-Lab
Swearer Center
BROWN UNIVERSITY

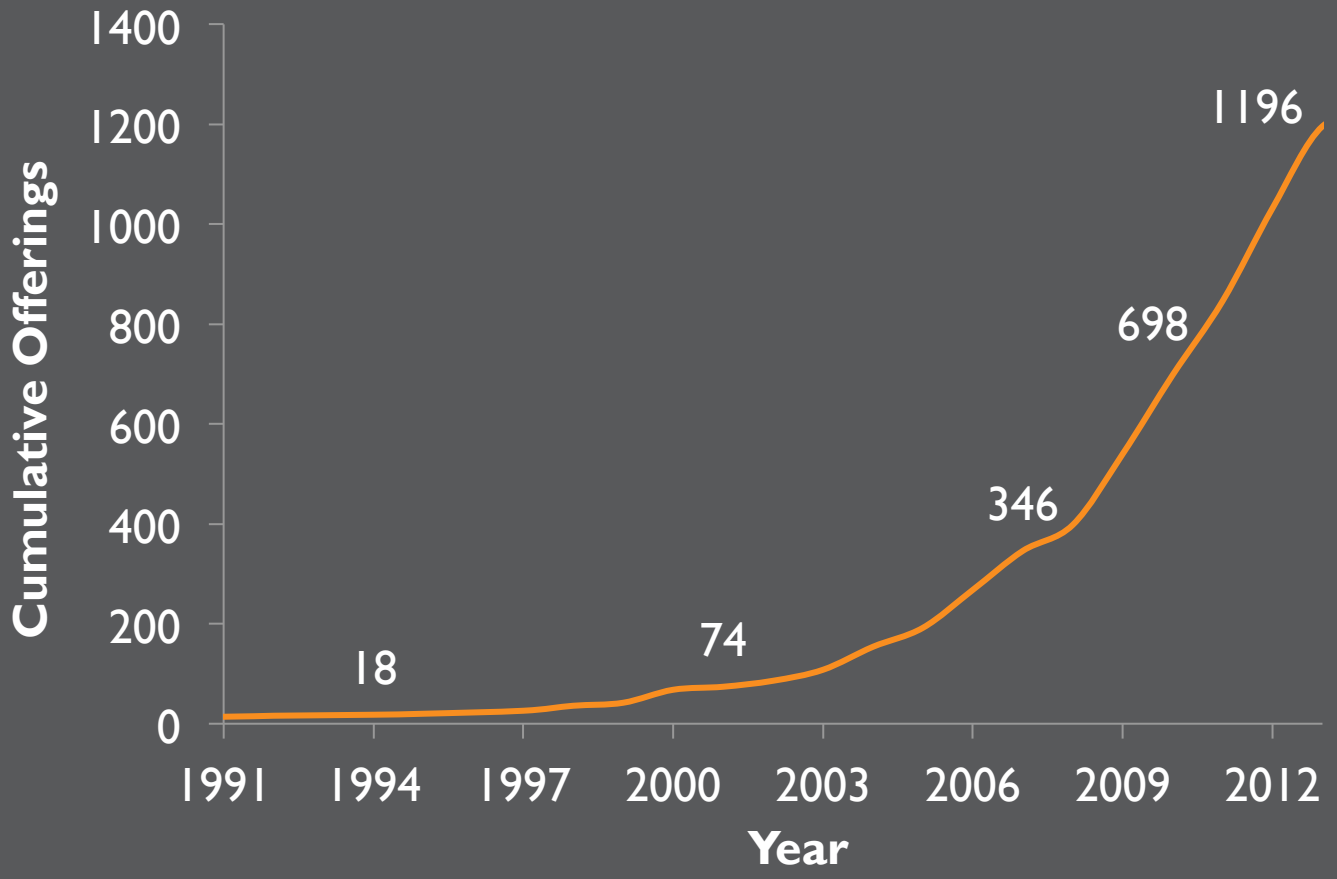
50 students enrolled
24 summer internships
10 faculty participants
20 community practitioners engaged
3 new two-semester course sequences developed (two in public health; one in environmental studies)
3 community advisory boards formed (representing state and city government, community organizations, university experts, philanthropic organizations)
12-15 guest speakers/public lectures
10 research teams formed
5-8 research projects funded through competitive grant program

Brown's TRI-Lab Program (Teaching-Research-and-Impact) brings together students, faculty, and community practitioners to engage with complex social issues and collaboratively develop, refine, and test solutions. The heart of each Lab is a 1-2 semester seminar in which participants explore the framework and context of an issue and harness their multiple perspectives towards creative solutions. In the year following the seminar, Lab cohorts apply for seed funding to continue to build solutions.

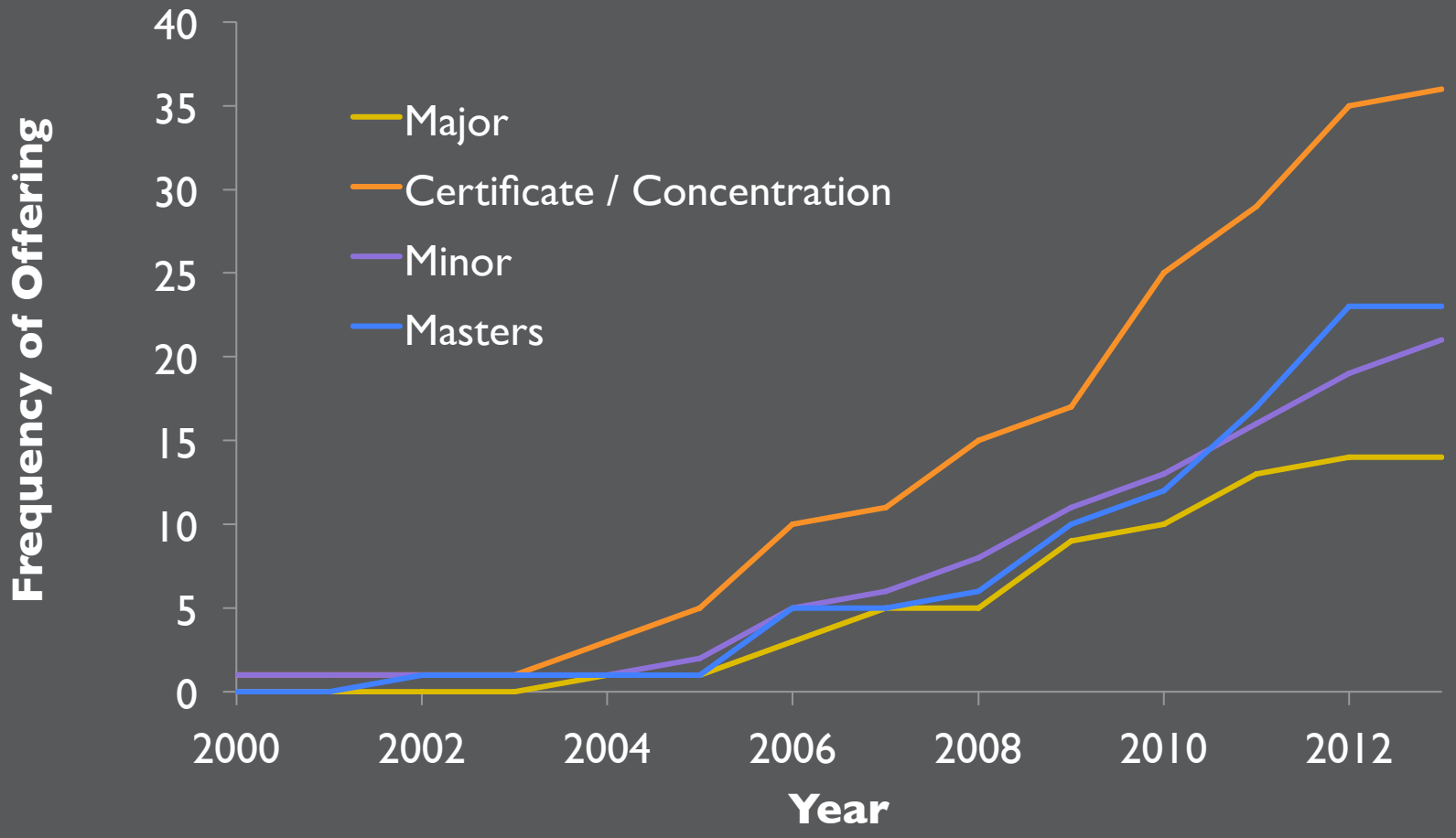
Swearer Sparks is an online platform for the social innovation community to connect and share ideas, experiences, and beliefs. The site's multimedia stories are created by students in the Swearer Center's Storytellers for Good program.



Cumulative Social Innovation Offerings From 1991 to 2013



Growth in Curricular Social Innovation Offerings



ASHOKA U

THANK YOU