ASHOKA AFRICA
Impact Highlights Report - 2022
CONTENTS

ASHOKA: WHO WE ARE .......................................................... 4

ASHOKA’S FOOTPRINT IN SUB-SAHARAN AFRICA ......................... 6
   Our Strategy in Africa ......................................................... 7
   Impact Report - The Unlonely Planet ................................... 7

I. FINDING AND SUPPORTING SYSTEM CHANGERS .................... 8
   Electing New Ashoka Fellows ............................................. 8
   Supporting Ashoka Fellows .............................................. 12

II. SEEDING A CULTURE OF CHANGEMAKING .......................... 14
   Electing Ashoka Young Changemakers ................................. 14
   Leading the Everyone a Changemaker Movement .................. 16
   Improving Learning Experiences for Students ...................... 18
   Educational Partnerships to Accelerate Entrepreneurship ....... 19

III. BUILDING ECOSYSTEMS FOR CHANGEMAKING .................... 20
   Visionary Program ........................................................... 22
   Climate Action in Africa .................................................... 22
   Social Entrepreneurs and iNGOs ....................................... 23
   Diaspora Engagement ....................................................... 24

CALLS TO ACTION .............................................................. 26
   Support More Social Entrepreneurs in Africa ....................... 26
   The Ashoka Africa Builders Network .................................. 27

HIGH LEVEL FINANCIAL REPORT ............................................ 29

OUR PARTNERS ................................................................. 30
   How you can Partner with us ............................................ 31
**Ashoka: Who We Are**

Ashoka is the world’s largest network of social entrepreneurs

—Individuals with innovative solutions to address the world’s toughest societal challenges and the entrepreneurial skill to transform those solutions into national, regional and global social impact.

To date, we have supported over **4,000 social entrepreneurs in 95+ countries.**

Ashoka’s work is to identify and support those social entrepreneurs (Ashoka Fellows) around the world who work to achieve systems change - develop ideas and ventures that address the root cause of a problem rather than its symptoms. This is achieved through altering, shifting, and transforming structures, customs, mindsets, power dynamics and rules that the sectors and ultimately the societal structures have been based on, despite their inefficiencies to serve everyone. A system change leader fosters collaborations across a diverse set of actors, with the intent to trigger lasting improvements in pressing issues.

“Our vision is of a world where all of us play a role, no matter how small, in solving problems for the good of all—as if it’s second nature. We call this an Everyone a Changemaker society. And with the help of our Ashoka Fellows, we’re working to make this vision a reality.”

---

**In 2022, NGO Advisor ranked Ashoka 7th most impactful and innovative Social Good Organizations (SGOs) in the world**

**82%**

Of Fellows see their ideas replicated by government bodies or other organizations

**63%**

Of Fellows change a national policy within 5 years of their election

**83%**

Of Fellows change a system within 10 years of their election
Ashoka’s strategy in Africa lies on three pillars: leading social entrepreneurs, the next generation of changemakers, and a connected ecosystem.

**FINDING SYSTEM CHANGERS**
Spot, select and support leading social entrepreneurs to drive positive change at scale (Ashoka Fellows).

**SEEDING A CULTURE OF CHANGEMAKING**
Shape the next generations of changemakers; by ensuring that young people grow up developing changemaker skills, (empathy, co-creative teamwork, leadership and agency).

**AN ECOSYSTEM FOR CHANGEMAKING**
Build a strong, connected ecosystem for social entrepreneurship, collaborating with key players across sectors.

Ashoka Fellows are changing the continent in big, pattern-changing ways. Every three years, Ashoka undertakes a multi-method survey managed by an independent university. This study is designed to understand the impact of the Fellows and their organizations as well as the role that Ashoka has played in accelerating their progress. Our Unlonely Planet Report is the world’s largest survey of leading social entrepreneurs with 817 Fellows globally and 100 Fellows in Africa participating in the study. This study also presents the 11 strategies Ashoka Fellows use to build a world of changemakers.

“Our search for social entrepreneurs has been, at its heart, a quest to find and amplify patterns of innovation and insights for systems change.”

Ashoka Fellows are Building an Inclusive Africa

Across the continent, Ashoka Fellows are pioneers in education access, in human rights, in healthcare delivery, in environmental justice, and many other areas of human need.

As a part of Ashoka, these social innovators no longer have to work alone. They gain access to critical resources and visibility, and most importantly to each other. The Ashoka network propels their individual success while also making us collectively smarter about how to solve our most pressing social problems.

**ASHKOA’S FOOTPRINT IN SUB-SAHARAN AFRICA**

Ashoka’s Network of Changemakers in Africa

- **SAHEL**
  - Dakar Office
  - 104 Fellows
  - 9 Countries

- **ANGLOPHONE WEST AFRICA**
  - Lagos Office
  - 4 Countries
  - 131 Fellows

- **EAST AFRICA**
  - Nairobi Office
  - 4 Countries
  - 78 Fellows

- **SOUTHERN AFRICA**
  - Johannesburg Office
  - 6 Countries
  - 158 Fellows

- **471** Ashoka Fellows
- **10,000+** Youth Venturers
- **48** Changemaker Schools

**DOWNLOAD THE UNLONELY PLANET 2022 REPORT**
I. FINDING AND SUPPORTING SYSTEM CHANGERS

10 New Fellows Elected in 2022

In 2022, 10 more social entrepreneurs from Africa were elected to the global Ashoka Fellowship network of 4000+ Fellows. They all develop innovative solutions to some of the continent’s toughest social and environmental challenges.

DIXON CHIBANDA
Friendship Bench - Zimbabwe

Guided by values of empathy and connection and anchored in over a decade of rigorous research; Dixon, through Friendship Bench, is reimagining the delivery of evidence-based mental health.

The Friendship Bench clinical team trains community health workers (also known as lay health workers) to provide basic Cognitive Behavioral Therapy with an emphasis on Problem Solving Therapy, activity scheduling and peer led group support. This task shifting approach means they can deliver an effective, affordable, and sustainable solution to bridge the mental health treatment gap at a primary care level. To date, Friendship Bench has helped more than 158,000 clients and the organization is active in 6 countries.

ABISOYE AJAYI-AKINFOLARIN
Pearls Africa - Nigeria

Abisoye is creating diverse educational opportunities for girls and women at the lowest levels of the economic ladder in Nigeria.

Abisoye is creating architecture for change in under-served communities. Through process reform, her organization Pearls Africa is holding local and state governments accountable for bringing educational infrastructure to slum areas. She is creating a transformational education system targeted at young girls in urban slums between the ages of 10 and 20 in communities where, as a result of poverty, girls’ access to basic education is severely limited. She is up-skilling the women in various vocations to enable them to break the cycle of illiteracy and take charge of their future. To date, Abisoye’s approach has reached over 5,000 girls in Lagos state and has been replicated in five states in Nigeria. Through her ambassadors’ program, her idea has reached young girls and women in under-served communities in 16 African countries.

CHERIF NDIAYE
Ecole Au Sénégal - Senegal

Chérif is challenging conventional knowledge of how to help improve under-resourced schools by building an adaptable, virtual education system.

He is changing the way public education is offered by building an adaptable, virtual education system. Not only does this provide alternate pathways to access education and connect hard-to-reach populations such as rural students and young people who have left school, it also gives the existing public school system a complementary tool that challenges schools to reach higher quality education.

NAOMI MWURA
FLONE - Kenya

Naomi is working toward creating a professional and inclusive public transport industry for all in Kenya.

By centering the needs of the most vulnerable groups in transportation design and employment structures, Naomi is expanding economic opportunities for women while also improving accessibility of the public transportation system to other vulnerable groups such as women, the elderly, people with disabilities, and children. Naomi’s strategy combines three core elements that impact along the entire industry’s value chain: knowledge generation, behavior change and movement building. For seven years, FLONE has worked with 3,000 matatu workers, 100+ transport stakeholders (including government agencies and labor unions) and more than 1,000 women professionals to implement interventions.

MURENDENI MAFUMO
Kusini Water - South Africa

Through Kusini Water, Murendeni is promoting access to clean and affordable water for marginalized communities across South Africa using sustainable innovation and a community-centered approach.

As climate change shapes our future, Murendeni is building water treatment systems from nanotechnology. He is providing decentralized community-based low-cost purification systems that are easy to operate and repair, and capable of producing sufficient water to distribute within close proximity of small groups of households in rural communities and informal settlements in peri-urban areas. Over the last 3 years Kusini Water has reached close to 50 communities with access to clean water, which represents more than 200,000 people.
KOFFIVI MADZE BARACK
Le Coursier d'Hôpital » International - Togo

Koffivi has implemented an anti-corruption innovative system, which allows for reducing barriers to access, and increasing transparency through the use of a team of volunteers, medical facilitators, and a team within the hospitals. He connects doctors, pharmacists, and people service delivery through a téléhealth app to increase access and better assistance of vulnerable patients. He is strengthening the management of the hospitals so that corrupt practices are addressed and eliminated. The DOKITA EYE app allows the creation of digital records of patients; connection with doctors, and online consultation. With the support of Google and Facebook, he created a network of +300 doctors, pharmacists, and people of the system delivery who interact through a mobile App to provide health assistance, breaking the barrier of both corruption and access. The number of patients reached by the initiatives at the end of 2019 was about 73,648.

FRANCISCA AWAH MBULI
Survivors Network - Cameroon

Francisca is working to change people's mindsets by awakening them to the ways in which human trafficking has become deeply entrenched and self-replicating in society. Francisca is positioning family homesteads, women, rural chiefs, and community heads as agents of change in combating human trafficking and domestic slavery. Through her community approach of sensitization and education, She is holding everyone accountable for the safety of women, girls, and young people in their care. She is building a critical mass of people who can respond to the problem; empowering and mobilizing formerly trafficked women as community agents to sensitize young women in rural communities on how pervasive the effects of trafficking are, and how close it is to them. To date, Survivors’ Network, has paid over $35,000 in airfares for 66 trafficked young women back to their countries, and helped guide over 2,500 women from the Gulf countries and Middle East to safety.

JOY TONY
Durian - Nigeria

Joy Tony is building rural communities that are creative, eco-sustainable, and self-sufficient. Her venture, Durian, is guided by the philosophy that there is nothing called waste and no one deserves to be treated as waste. Using a blend of education, agriculture, and vocational training, she is empowering disadvantaged rural women to become agents of change who transform agricultural waste into eco-friendly products that generate sustainable wealth for them, their families, and for the communities at large. To date, Durian has reached a combined total of over 25,000 beneficiaries, with plans of reaching an additional 100,000 people across the five identified states in Nigeria.

SOBEL NGOM
Social Change Factory - Senegal

Sobel is changing the way in which young people are viewed in Senegal as well as in French-speaking countries across West Africa – not as lazy and self-involved, but as change-makers working for the good of all. Beginning in Senegal, Sobel has created a coalition of 30 youth-led organizations that have been officially recognized by the EU as their co-partner in negotiating fundamental improvements in opportunities for young people with the Senegalese government, including changes to the legal system, setting aside regulations and practices that have stifled young people’s voices, and mobilizing funds to turn youth-led initiatives into physical, living reality.

THEMBISO MAGAJANA
Social Coding SA - South Africa

Thembiso is using digital literacy to expand socioeconomic inclusion among young people in rural communities, giving them the keys so they can participate in the economy and have a successful future. Through Social Coding SA, She is leveraging digital skills and coding as tools to influence more high school learners to pursue Science, Technology, Engineering, and Maths (STEM) disciplines and grow their capacity for critical thinking, with the vision to lessen the social inequalities that the lack of digital skills perpetuates for young people. Since 2016, Social Coding has served almost 5,900 students across 45 schools with beneficiaries extending to 80 formerly unemployed youth. She aims to reach 3,000 schools by 2035.
The Ashoka Fellowship is a unique blend of financial support to the entrepreneur and lifelong support through the network. We continued to engage and support Ashoka Fellows based on the five Cs approach: Capital, Community of Peers, Connections, Capacity Building and Collaborative Models. In 2022, Ashoka has engaged and supported over 61% of the 471 Fellows across Sub-Saharan Africa.

Here are some illustrations of how we have supported Fellows in Africa through the 5 Cs in 2022:

**CAPITAL**

A 3-year unrestricted stipend to the social entrepreneur to enable them to focus full-time on their social venture and reduce their risk.

- Over USD 590,000 were disbursed in new Fellows’ stipends in 2022.

**COMMUNITY OF PEERS**

Peer-to-peer conversations, consultations and network of support.

- A networking dinner was organized as part of the national Everyone A Changemaker Launch in Nigeria so that participating Fellows could meet with the new Ashoka Young Changemakers and strategic partners.
- Six Fellows were brought together for the Ashoka East Africa 30 year anniversary and informal welcoming of three new Fellows elected during the pandemic.
- The Fellows Association of Burkina Faso, the largest fellowship network in the Sahel with 36 Ashoka Fellows, organized its General Assembly to define a new strategic plan.
- Fellows in South Africa were invited to an in-person cocktail evening held at BCG in Johannesburg to re-engage and meet the 2022 candidates. Fellows elected over 20 years ago spoke about their successes and difficulties of their respective journeys.
- Overall, Ashoka Fellows receive newsletters when they can share news, are connected through WhatsApp groups and are invited to regular Huddles where they can connect, share and learn from their peers.

**CONNECTIONS**

Connections to opportunities for growth and to possible supporters for visibility, funding, etc.

- Over USD 4 million was mobilized in climate finance for social entrepreneurs as part of the project “Upscaling Innovative Solutions on Climate Change in Africa”.
- 14 Ashoka Fellows participated in the first African Healthcare Funders Forum, a consortium of funders and founders dedicated to accelerating access to healthcare in Africa by increasing the flow of capital into social innovations through a collaboration between AVPA, Making More Health and Ashoka.
- 12 Fellows co-led the Everyone A Changemaker movement across Nigeria, leading the launch of Enugu, Abuja and Kaduna metro areas.
- Four Africa Fellows attended the Boehringer Ingelheim/ Making More Health convention in Germany.
- The Ashoka Diaspora Engagement program matched 13 African Diaspora leaders from Spain and 11 Ashoka Fellows from Africa in a knowledge sharing partnership.
- Through the Visionary Learning and Exchange Journey, 20 Fellows were connected with 22 change leaders drawn from different sectors including funders and private and public sector leaders.
- Overall, Ashoka regularly nominates Fellows for awards and other Fellowships, and connects Fellows to possible partners.

**CAPACITY BUILDING**

Strategic support on core priorities such as systems-change, financial sustainability and personal sustainability as well as pro-bono support from Ashoka partners to help Fellows scale their impact through critical expertise.

- Ashoka conducted a survey with Co-Creative to understand the needs and challenges of systems leaders across Africa and inform decisions to build the field of systems change for social entrepreneurs to thrive. See the final SIGNAL Report here.
- Ashoka pro-bono partners have included BCG, Bowmans, Trust Law, Think Opal Consulting and Maryll Consulting.
- The Ashoka Africa Builders network was launched and three individual and corporate members were onboarded.
- Corporate employee engagement schemes have also provided key expertise to selected Fellows (ex: Executive in Residence program).

**COLLABORATIVE MODELS**

Bringing together “mosaics of solutions” around a given field of work and building synergies for greater impact.

- Six Ashoka Fellows created the One-health Innovators Africa partnership of organizations with innovative solutions to deliver platforms (infrastructure, tools, and resources) to accelerate sustainable one health innovation.
- The Accelerating Entrepreneurship Support in Universities in Kenya (AESU) collaborated with five Fellows as mentors and coaches to students to implement the Changemaker-Employability journey.
- Communities of Practice on Women & Girls, Education and Planet & Climate are in progress.
II. SEEDING A CULTURE OF CHANGEMAKING

Electing first 6 Ashoka Young Changemakers in Africa

In 2022, six young Nigerians were elected as Ashoka Young Changemakers. A carefully selected global network of young people aged 12-20 years old, who have found their power to create positive social change in realizing a world where everyone is a changemaker.

AYOMIDE AKRAN - 14 years
Founder, Pink Diva Organization

Ayomide is dedicated to attaining a sustainable environment and gender equality within Nigeria. She is committed to ensuring a better and safer recycling system for Nigeria and providing sustainable reusable pads for young girls that have special needs and for young girls in under-served communities.

She is empowering young girls through self-esteem coaching and counseling engagements to ensure that they do not let situations beyond their control overwhelm them and impede their ability to achieve their potential.

DAVID ONILUDE - 20 years
Founder, Tech Now Global

David is empowering and improving the livelihoods of children in underserved communities in Nigeria through digital technology.

He has designed a system to eradicate digital illiteracy in a very sustainable way by providing young people with the resources, skills and support they need to harness opportunities and attain better outcomes for their future.

GODWIN KEVIN - 19 years
Founder, Inspire For Greatness

Godwin is ensuring access to opportunities for young people. He is committed to connecting young people to available resources, training and engagements that help them become individuals desiring change and working towards the actualization of youth engagement for positive impact.

He believes there is a role for every young person and that with proper coaching, opportunities and engagement, young people can influence change in their communities.

DEBORAH BENJAMIN - 19 years
Founder, Save A Girl Africa

Deborah is committed to creating a safe environment for young people from sexual violence, and to helping them make better decisions about their sexual safety through Advocacy, Training and Empowerment.

She is using Community Leadership, Creative Sex education and Design Thinking to help them not just stay safe from sexual abuse, but to create sustainable solutions to gender-based-violence, self-esteem building and other related social problems that these young people encounter.

SPLENDOUR KALU - 19 years
Founder, Communities Will Connect

Splendour is dedicated to empowering students especially young girls, in rural communities within Nigeria, with digital skills.

Through his initiative, Communities Will Connect, he is bridging the digital literacy gap by providing young girls and boys in these communities, the opportunity to learn the basics of coding, master computer skills and become innovators who can solve problems in their own communities using technology.

JONATHAN GODWIN - 19 years
Founder, STEM CLUB

Jonathan is bridging the gap in digital skills and lack of access to computer education. His organization works with young students on digital literacy, entrepreneurship, and leadership along with providing resources in the STEM field.

Jonathan is also a sustainable environment advocate and has through his initiative provided waste management robots that encourage children to recycle and keep the environment clean.

Since their election, they have participated in a series of trainings around the importance of Understanding Risk, Managing Publicity as well as capacity building sessions on Public Speaking and Presentation. They also joined us in co-designing, launching and implementing the “Peer to Peer” initiative in Nigeria. This initiative leverages on the power of Peer Circles as a tool to help a first-time Changemaker get help from seasoned young changemakers.
II. SEEDING A CULTURE OF CHANGEMAKING

Leading the Everyone a Changemaker Movement

The “Everyone a Changemaker” movement in Nigeria and the selection of 6 Ashoka Young Changemakers (AYC) launched in May 2022. It was a milestone on the journey to spread the Everyone a Changemaker vision in Africa.

Since then, the Everyone a Changemaker movement has been activated and launched in four out of six key metropolitan areas in Nigeria:

- Lagos
- Abuja
- Enugu
- Katsina

AS A RESULT:

- Ministry of Education, Lagos State created a new office, Directorate of Innovations, which identifies and supports changemaking for improvements and transformation in the public sector. The Ministry also committed to jointly developing a memorandum of understanding with Ashoka for Lagos Changemaker City, which will be the first of its kind in Africa.

- The National Open University of Nigeria (NOUN) announced a Changemaker Challenge for all its students and alumni of the Faculty of Education across Nigeria during the Launch in Lagos, making it the first higher education institution to launch a Changemaker Challenge in Africa. It is also currently developing a Course on Changemaking which will serve its vast community of learners.

- TRACE TV partnership has resulted in a Changemaking for Employability course on the Trace Academia app with Trace Academia, and, a series of radio interviews with young changemakers with Trace Radio KE through the Trace Your Changemaker program.

“<When I started my initiative, everything changed for me. I always say that Changemaking change my life. I know that I was on earth to help other people... I want to let other young people know that you're not too young to make a difference.”

Deborah Benjamin, Ashoka Young Changemaker

DID YOU KNOW?

- 65% Of Ashoka Fellows started their changemaking journey by joining someone else's social change efforts before the age of 21.

- 77% Of the Ashoka Fellows working with young people reported that they put them in charge of leading initiatives within their own organizations.
II. SEEDING A CULTURE OF CHANGEMAKING
Improving the Learning Experiences of Students Beyond the Classroom

Transforming Employability for Social Change in East Africa (TESCEA) is a project developed to engage the Youth of East Africa (currently in Uganda and Tanzania) by leveraging their skills and ideas to tackle social and economic problems. TESCEA supported universities, industries, communities and governments in working together to create an improved learning experience for students. This experience fostered the development of critical thinking and problem-solving skills and in turn, allows for practical learning experiences (changemaking) beyond the classroom that improves a graduate’s employability - making them more marketable in the job market. Partners include: INASP, Mzumbe University, University of Dodoma, Gulu University, Uganda Martyrs University and Association for Faculty Enrichment in Learning and Teaching (AFELT).

In order to help develop their critical thinking and problem-solving skills (changemaker skills), Ashoka developed and introduced the Changemaker and Employability Journey to students in the 4 Universities.

AS A RESULT:

- 3,800 students benefited from better teaching and more relevant curricula and were inspired to take more responsibility for their own learning.
- Four universities revised 39 policies and process guidelines, to embed transformative learning and gender-responsive pedagogies at the heart of their institutions.
- 565 lecturers participated in the transformative learning process, exploring new methods of teaching, and rethinking their roles as “facilitators of learning”.
- Over 100 departments introduced new teaching models and academic staff re-designed 212 courses across.
- 29 “multipliers” are now in place to train and mentor their colleagues in course redesign, transformative learning, and gender-responsive pedagogy.
- TESCEA’s model, all its tools and materials, and a range of case studies, are freely available through a new open access resource “Transforming Higher Education for Social Change: A model from East Africa.”

Educational Partnerships to Accelerate Entrepreneurship

The Accelerating Entrepreneurship Support in Universities In Kenya (AESU) is a partnership between The Open University (UK), Riara University (Kenya), and Ashoka with the goal to translate societal problems into solutions, addressing employment and employability challenges.

The partnership renewed and adapted the entrepreneurship and innovation curriculum at Riara University to produce entrepreneurial graduates who are capable of securing employment and/or commercializing locally developed innovations that harness digital technology and contribute to addressing societal challenges.

The partnership is funded by the British Council through the inaugural Innovation for African Universities (IAU). The pilot project was conducted from January to September 2022. A phase 2 was confirmed based on the promising results of this pilot.

AS A RESULT:

- 11 student-led businesses were redesigned for growth.
- A new course ‘Accelerating Entrepreneurship for Changemaking’ was produced.
- Courses that targeted employment needs of students were revisited.
- The new reinforced curriculum increased the attractiveness of Riara University’s undergraduate programmes to prospective students.
As part of our efforts to accelerate the Everyone a Changemaker movement in Africa, Ashoka partnered with leading organizations in various local and international events such as:

**III. BUILDING ECOSYSTEMS FOR CHANGEMAKING**

- **April 22nd**
  AESU Accelerator Launch
  Accelerating Entrepreneurship Support in Universities in Kenya in partnership with The Open University (UK), Riara University (Kenya), funded by the British Council.

- **March 9th**
  TESCA Model Launch
  Transforming Employability for Social Change in East Africa in partnership with 7 organizations.

- **March 31st**
  Glovo Tech Start-Up Competition
  in partnership with Glovo, ESCADE, and BCG.

- **May 11th - 13th**
  EACH Launch Lagos, Nigeria
  Everyone a Changemaker Movement Ashoka Young Changemakers (AYC) Panel

- **May 22nd**
  Upscaling Climate Solutions Project Closing Event
  in partnership with iPropeller/KPMG Belgium

- **June 18th - 19th**
  Visionary Learning and Exchange Journey
  in East Africa

- **June 23rd**
  EACH Launch Abuja, Nigeria
  Everyone a Changemaker Movement

- **July 28th**
  EACH Launch Enugu, Nigeria
  Everyone a Changemaker Movement

- **September 22nd**
  MMH Co-Creation Workshop
  in Uganda in partnership with Boehringer Ingelheim Staff and Making More Health

- **October 16th**
  ADA Project Closing Event
  in East Africa in partnership with CARE, DBVI and PwC

- **November 21st**
  MMH Together Convening
  Partnering for Impact - Kenya in partnership with More Health and Boehringer Ingelheim

- **November 9th**
  Southern Africa New Fellows Announcement Event
  at GIBS Business School in Johannesburg

- **November 29th - 30th**
  DRC Social Innovation Summit
  in partnership with Tangaza University College and AgrowMwinda Academy
III. BUILDING ECOSYSTEMS FOR CHANGEMAKING

Building Leadership Across Sectors through the Visionary Program

The third cohort of the Ashoka Visionary Program in East Africa - a 9-month executive leadership program for decision-makers and change leaders - was launched in December. The program kicked off with a networking event that brought together Ashoka Fellows, Visionary Program alumni and current participants, partners and young changemakers at the Innovation Center of the United States International University - Africa in Nairobi.

Engaging Businesses and Social Entrepreneurs for Climate Action in Africa

In 2022, Ashoka in partnership with the consulting firm iPropeller concluded the ‘Upscaling Innovative Solutions on Climate Change in Africa’ project, a 3-year project to foster multi-actor partnerships between African social entrepreneurs and Belgium corporate actors. This project prepared and up-skilled different actors to co-create scalable solutions for climate change in Africa by supporting social entrepreneurs with proven solutions addressing the climate crisis through skills and connections to fund their work, and incentivizing partnerships between to mobilize additional resources towards the SDGs in Africa and leverage complementary strengths.

AS A RESULT:

• 26 leaders of change from the corporate, public and INGO sectors across East Africa are participating in the 3rd Cohort.
• Applications for the 4th cohort of the program are ongoing, to apply click here.

Fostering Collaboration between Social Entrepreneurs and INGOs to Reimagine International Development

The ‘Building the Market for Social Entrepreneurship and Social Innovation in East Africa’ project - a partnership between Ashoka, the international NGO CARE with the support of PwC and ADA was designed to build a laboratory of social entrepreneurs and intrapreneurs that collaborate on cross-sector social innovations in East Africa. The project aimed to:
• Analyze the trends, patterns, barriers and opportunities for social entrepreneurship, co-creation, and innovation in Kenya.
• Launch the Ashoka Visionary Program in East Africa.
• Prototype the Impact Transfer hub to support the replication of systems-changing solutions of leading social entrepreneurs in different locations.

AS A RESULT:

• 650+ Kenyan changemakers were identified and promoted through the Change-maker Map with key insights on the ecosystem barriers and levers faced by changemakers. 350+ changemakers directly benefited from networking and connections.
• The Impact Transfer pilot confirmed the opportunity for INGO’s to support the scaling of social entrepreneurs.
• 1000+ stakeholders were engaged through various interventions and online/offline events.
• A research was conducted with so better understand the opportunities and challenges of partnerships between INGOs – social entrepreneurs to scale proven solutions. Report to be published in 2023.

AS A RESULT:

• 6 social venture were supported through a Social Finance Accelerator to produce investment plans and a deal book.
• A marketplace and pitch event were hosted in Brussels to build connections.
• USD 8,477,087 were mobilized to date from the private sector for the project and social entrepreneurs including USD 4 million in climate finance.
• 2 Multi-Actor Partnerships received USD 120,000 in funding and co-creation support.
Building an African Changemaker Legacy Through Diaspora Engagement

Ashoka Diaspora Initiative is a global network of diaspora leaders, groups and organizations who want to see their communities thrive in a world defined by accelerating change and are willing to contribute to positive social change both in their countries of origin and of residence.

In 2022, Ashoka launched the African Changemaker Legacy, a program focused on building a Everyone a Changemaker movement across the continent and demonstrating that change in Africa can be driven by African changemakers. It is a partnership in which African Diaspora members and their networks support Ashoka in bringing together Ashoka Fellows and key stakeholders that can ensure that the African Child can thrive, both in terms of access to essential services such as education and health, access to strong communities and opportunities to build changemaker skills, critical for the 21st century.

III. BUILDING ECOSYSTEMS FOR CHANGEMAKING

Building an African Changemaker Legacy Through Diaspora Engagement

AS A RESULT:

- Ashoka, in collaboration with Africa 2.0 Spain and with the support of EUDiF launched its first African Diaspora Partnership Program.
- The program matched 13 African Diaspora leaders from Spain and 11 Ashoka Fellows from Africa in a knowledge sharing partnership.
- Newsreel: Matching Spain’s first network of African diaspora leaders with social entrepreneurs in Africa. EUDiF (diasporaforderevelopment.eu).
Every year Ashoka searches the continent to identify amazing social entrepreneurs who have the potential to create large-scale change. Donating to Ashoka enables us to elect new social entrepreneurs into our fellowship, provide support services to existing Fellows, and launch collaborations between Fellows, corporations, and citizen sector organizations to promote continued innovation in areas of pressing global need.

We are on an ambitious growth plan to elect 70 new Africa Fellows a year in five years from approximately 10 Fellows a year currently. We have a strong pipeline of amazing candidates addressing critical social and environmental issues with passion, dedication and creativity. Ashoka’s network of social entrepreneurs directly impacts the lives of millions of people in Africa. Help us invest in a new generation of innovators for the public on the African continent.

CALLS TO ACTION

JOIN OUR CAMPAIGN TO SUPPORT MORE SOCIAL ENTREPRENEURS IN AFRICA!

WE NEED YOUR HELP!

Help us reach our ambitious goals!

Click Here for More Information
Donate Online
Become a Funding Partner

Africans are Building Africa Through the Ashoka Africa Builders Network

Calling Visionary leaders! Calling African Changemakers! Calling You!

Ashoka in Africa is building a committed and collaborative community of Ashoka Africa Builders who are eager to roll up their sleeves and support Ashoka, Ashoka Fellows, and Young Changemakers on the continent to intensify and scale their impact. We are at a critical point in Africa where we want to develop a strong network of local and Africa-focused partners.

Inspired by the success of the Ashoka Support Network which includes over 350 members in Europe, Asia and the Americas, we want to expand our network of forward-thinking and committed leaders and philanthropists to join us in supporting systems-change social entrepreneurs and young changemakers to build an inclusive and resilient Africa.

Come join us on a transformative journey.

Contact us to join the (AAB) Network
Click here for more Information
Celebrating our First Ashoka Africa Builders

Our Ashoka Africa Builder community is growing stronger! A warm welcome to three members of the (AAB) who are joining forces with Ashoka to expand the reach and impact of Ashoka Fellows and Young Changemakers.

Chinedu Maduakoh
Topline Limited

Chinedu is the Managing Director of Topline Limited, an indigenous company that specializes in Pipeline and Process Engineering services in the oil and gas industry with offices in both Nigeria and the U.A.E. He has a Mathematics/Economics degree and an MBA from the University of Nigeria, Nsukka. He is also a member of various national and international bodies hinged on the energy sector and societal development. He is deeply interested in wildlife conversation and in shaping young people to become changemakers in their society.

Lea Buck
Azurit Foundation

Lea has many years of experience as a consultant at Active Philanthropy and Wider Sense, working with individuals and foundations on strategies and operations in philanthropy and social investment. More recently, she successfully set up a multi-stakeholder collective impact initiative to improve the situation of care leavers in Germany. Lea is also Managing Director of Kara Impact Ventures, our impact investing vehicle. She studied Political science and international law in Hamburg and London. Lea cares about many things, but women empowerment and participatory grant-making in particular.

Aspen Network of Development Entrepreneurs

ANDE is a global network of organizations that propel entrepreneurship in developing economies. ANDE members provide critical financial, educational, and business support services to small and growing businesses (SGBs) based on the conviction that SGBs will create jobs, stimulate long-term economic growth, and produce environmental and social benefits. Ultimately, we believe that SGBs can help lift countries out of poverty.

HIGH LEVEL FINANCIAL REPORT

2022 ANNUAL EXPENSES

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel</td>
<td></td>
</tr>
<tr>
<td>Panels, events and conferences</td>
<td></td>
</tr>
<tr>
<td>Operations</td>
<td></td>
</tr>
<tr>
<td>Support of Global Ashoka Network</td>
<td></td>
</tr>
<tr>
<td>People</td>
<td></td>
</tr>
<tr>
<td>New Fellow stipends</td>
<td></td>
</tr>
</tbody>
</table>

Total Expenses: USD 1,662,000

2022 ANNUAL REVENUES PER TYPE OF FUNDER

- Corporates: 47%
- Foundations: 40%
- Individuals: 13%
OUR PARTNERS

Ashoka’s approach is to work collaboratively to support social entrepreneurs across Africa. Thank you to all the partners that trust us.

GIVING PARTNERS

• Become a Funding Partner
Our giving partners generously provide grants to support Ashoka’s core strategy to drive social impact in Africa at scale.

• Become a Strategic Partner
Our strategic partners leverage their networks, infrastructure and influence to help Ashoka and Ashoka Fellows scale impact.

• Become a Pro-bono Partner
Our Pro Bono Partners share their know-how and professional expertise to support Ashoka and Ashoka Fellows in their social missions. It provides inspiring engagement opportunities for employees.

• Become a Nominator
Our nominators help us identify new Ashoka Fellows and Ashoka Young Changemakers across fields of work and countries.

INSTITUTIONAL PARTNERS

PRO BONO AND STRATEGIC PARTNERS

CORPORATE PARTNERS

ACADEMIC PARTNERS

NON PROFIT PARTNERS

HOW YOU CAN PARTNER WITH US
Get in touch with us today. We need everyone to act now.

Find out more at: www.ashoka.org

CONTACT US

ASHOKA AFRICA
africa@ashoka.org

@AshokaAfrica
@AshokaAfriqueFrancophone

Nairobi | Johannesburg | Lagos | Dakar