ASHOKA
AFRICA BUILDERS

CONNECT
BUILD
CHANGE
WHO ARE THE AFRICA BUILDERS

• **Committed leaders**
Ashoka Africa Builders are committed leaders who come from diverse backgrounds. They share a common passion to foster positive change in Africa.

• **A collaborative community**
that supports Ashoka’s network of systems-changing social entrepreneurs and young changemakers in Africa take their innovative solutions to scale.

• **An accelerating force**
imagine what Africa would look like if leaders from all sectors used their skills, resources and networks to drive social change.

Ashoka is convening these minds and ideas, aligning resources and incentives to build an “everyone a changemaker” Africa.
3 KEY REASONS TO BECOME AN ASHOKA AFRICA BUILDER

• Access to a network of carefully vetted social entrepreneurs and young leaders with ample opportunities to work with these exceptional individuals.

• Inspiration, learning and “how To’s” to unleash your potential as a changemaker.

• A community of committed and established leaders working collaboratively to architect the Africa of tomorrow.
ABOUT ASHOKA IN AFRICA

• Ashoka started in Africa in the early nineties to support systems-changing social innovators who are addressing the most critical social and environmental problems on the continent.

• We believe in the power of collaboration to bring about positive change at large scale in communities throughout Africa.

• Our vision is one of a society where everyone is a changemaker.

30 years of experience in social innovation

Over 460 Fellows and over 1,000 young leaders reaching 20 million people per year

Presence in 23 countries through 4 regional offices

Invested over USD 22 million in social entrepreneurs in Africa (Fellow stipends)
EXAMPLES OF ASHOKA FELLOWS IN AFRICA

Bright Simons
mPedigree Ghana

**Bold idea**
Empowering consumers to protect their health using simple and user-friendly technology to instantly authenticate and guarantee the safety of pharmaceuticals at point of purchase.

**Social Impact**
mPedigree now has its labels on more than 500 million packets in 12 countries in Africa and Asia, working with giants such as AstraZeneca and Sanofi.

Irene Mutumba
PEDN, Uganda

**Bold idea**
Reform Uganda’s education system and trains entrepreneurs of the future through action-oriented and student-centered youth groups.

**Social Impact**
Benefiting over 500,000 children and youth in 14 districts in Uganda. Works through a network of 300 primary and secondary schools.

Taddy Blecher
Maharishi Institute South Africa

**Bold idea**
Creating a university model that enables poor students to acquire a free, high-quality, professional education, while also employed by the university to gain practical experience and earn an income.

**Social Impact**
17,500 graduates to date with a 95% placement rate, including 5000 entrepreneurs. One billion ZAR combined salaries and over R28 billion future earnings in hands of disadvantaged families.

Ashoka Fellows are active across sectors and fields of work. What unites them is bringing the power and creativity of entrepreneurship to solve social and environmental problems.
**ASHOKA’S IMPACT IN AFRICA**

<table>
<thead>
<tr>
<th>We drive change at scale</th>
<th>We change systems</th>
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<tbody>
<tr>
<td>Over 20 MILLION people have directly received a program/service from Ashoka Fellows in Africa in 2018</td>
<td>74% of Fellows have achieved legislative change or influenced government policies</td>
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<th>We pave the way for others</th>
<th>We invest in sustainable and resilient solutions</th>
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<tr>
<td>90% of Fellows report that their idea has been replicated by other groups or institutions</td>
<td>90% of Fellows are still working on the same vision from when they were elected to the Ashoka network.</td>
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Source: Ashoka 2018 Global Fellow survey
A MUTUAL COMMITMENT

YOUR ROLE:

• **A membership fee** is required to join Ashoka Africa Builders. This contribution supports Ashoka’s core activities: the search and selection of high-potential social entrepreneurs and a lifelong support to them.

• **Time, expertise and network**: are most appreciated depending on the member's interest and availability.

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OUR PROMISE:

• A personalized changemaker journey with different tracks possible:

  • **Being part of the change**: events, newsletter and knowledge
  • **Supporting social entrepreneurs**: through expertise and connections
  • **Learning about changemaker skills and young changemakers**
  • **Building the ecosystem and co-creating initiatives with Ashoka**
**MEMBERSHIP FEE**

- Both organizations and individuals can join the Ashoka Africa Builders
- We offer 3 levels of membership to allow individuals and organizations of different sizes and means to join.
- Help us launch! The first 10 members of each regional office of Ashoka in Africa will be recognized as part of the Ashoka Africa Builders founding circle.

Annual membership fee for Africa-based members:

<table>
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<tr>
<th>Membership levels (USD)</th>
<th>Min. annual contribution (individual)</th>
<th>Min. annual contribution (organization)</th>
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<tbody>
<tr>
<td>Associate member</td>
<td>2,500</td>
<td>3,750</td>
</tr>
<tr>
<td>Member</td>
<td>5,000</td>
<td>7,500</td>
</tr>
<tr>
<td>Supporting member*</td>
<td>10,000</td>
<td>15,000</td>
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</table>

Annual membership fee for Europe-based members: Euro 10,000 per year.

Please see membership benefit sheet for additional details.
* Supporting members joining on an individual basis and committing over 3 years are automatically affiliated to the global Ashoka Support Network: [Ashoka Support Network](#).
THE ASHOKA LEADERSHIP TEAM IN AFRICA

Pape Samb
Executive Director

Josephine Nzerem
Director, Anglophone
West Africa

Stéphanie Schmidt
Director, Partnerships

Vincent O. Odhiambo
Director, East Africa
UNLEASH YOUR CHANGEMAKER POTENTIAL!

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