

YOURKIDS



Support your employees and their children to be changemakers.

What is YourKids?

Your kids is a parent-led initiative that enables employees to develop changemaker skills while connecting with their family.

Through a 90 minute workshop and the opportunity to convene with like-minded colleagues, employees create ideas and model changemaking skills with the ones they love the most: their kids.

Not only does this process lead to closer more engaged families, it also brings about higher job satisfaction and productivity through employees' discovery of how changemaking can play a role at work.

Why Your Kids?

The workplace needs to evolve to adapt to a constantly changing world. The most successful corporations are those that encourage their employees to think creatively and problem solve. Through Your Kids, employees master the changemaking skills of empathy, teamwork, leadership, and problem solving while simultaneously developing these skills in their own children. Employees are better equipped to tackle challenges in the workplace, while their kids are better prepared for a changing world.

How can Your Kids benefit my company?

Differentiate your company through programming that supports parents and enables them to connect work to homelife. Through Your Kids employees practice changemaking and achieve:

- Higher levels of well-being and productivity
- Stronger sense of purpose and engagement
- New ways to work as teams and solve challenges
- More emotional investment in their work

Our Offerings



Your Kids 90 Minute Session

Introductory outreach materials to educate and excite employees about Your Kids 90 minute session

One time 90 minute session run by Ashoka staff for employees

Co-Creation session to assess the best way to expand your kids in your company

Follow-up call to determine next steps



Full Your Kids Program

Introductory outreach materials to educate and excite employees about Your Kids 90 minute session

One time 90 minute session run by Ashoka staff for employees

Co-Creation session to assess the best way to expand your kids in your company

Virtual training of 10-20 staff to lead Your Kids 90 minute sessions in their offices

On going bi-weekly support from Ashoka staff for 6 months

- Help in forming Your Kids teams internally
- General strategy development
- Problem Solving
- Plans for year two of the Your Kids program



Ashoka is world's largest network of social entrepreneurs, changemaking institutions and companies, with members in over 196 countries.
www.ashoka.org

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