



## **Social & Private Sector Co-Creation addressing Climate Change in Sub-Saharan Africa**

### **CALL FOR PROJECTS**

Ashoka and iPropeller are launching a call for projects to support **new or existing co-creation partnerships** between **private sector players with a head office or activities in Flanders** and **social entrepreneurs deploying innovative approaches in Sub-Saharan Africa** that address climate change. We will award a **total of Euros 150 000** to the **three best projects**. We look forward to harnessing the complementary assets of both private sector organizations including established businesses, and social entrepreneurs to have a positive impact on climate. Both climate mitigation and adaptation projects are invited to apply for this call. We expect creating and boosting win-win opportunities and collaboration for organizations from different sectors that are still often siloed. **The call will be open from January 22<sup>nd</sup> until March 13<sup>th</sup>, 2020 midnight** (Central European Time).

#### **Background**

This call is part of the **2-year program on Climate Resilience in Sub-Saharan Africa**, launched by Ashoka and iPropeller in January 2019 with the support of the **Flemish Department of Foreign Affairs**. The program aims at:

- Supporting a selection of social entrepreneurs who are deploying innovative, effective, and scalable solutions that address climate change in Sub-Saharan Africa.
- Engaging and connecting relevant private sector actors with a head office or activities in Flanders with these social entrepreneurs to further develop and scale their innovative solutions and create *new* win-win partnerships.
- Engage and support private sector actors with a head office or activities in Flanders to further boost their *existing* climate change actions in partnership with social entrepreneurs.

This 2-year program fits within the Flemish Department of Foreign Affairs' ambitious **vision for its development policy towards 2030**. Within this vision, it identified social entrepreneurship as an effective strategy for international development, believing that the impact of social entrepreneurs can be greatly enhanced through strong partnerships with private sector actors. Conversely, by partnering with social entrepreneurs, private sector players can deliver on their commitments towards the SDGs, develop more inclusive business models and expand their operations sustainably in Africa.

#### **Eligibility criteria**

We seek to attract Social & Private Sector Co-Creation projects that have a tangible positive impact on climate resilience in Sub-Saharan Africa, that are enabled by partnering organizations that bring complementary assets and expertise to the project beyond funding only, that are linked to the core



mission/business of partners and result in tangible outcomes for each party, and that have the potential to develop at scale.

Eligibility criteria are the following:

- **Applying organizations:** applications require at least 2 partner organizations respectively from the private sector and social entrepreneurship sector. Collaborations involving more than 2 partners are also encouraged to participate (up to 5 maximum partners in total). All key partners must have at least one year of existence. The partnership must be represented by a 'Project Lead Partner' responsible for implementation, to whom the grant will be contractually awarded.
- **Private sector applicants:** private sector organizations are required to have a head office or activities in Flanders. Private sector actors are defined here as non-public partners.
- **Social entrepreneurship sector applicants:** social entrepreneurs are required to have activities and track-record in Sub-Saharan Africa. For this call for projects, we have adopted the Ashoka definition of 'social enterprise': a mission-driven organization that is seeking positive social or environmental impact as its primary goal and that demonstrates innovative approaches in its programs. It can include various legal forms and economic models (from non-profit to for-profit or hybrid).
- **Geographical scope:** the collaboration project is required to have an impact in Sub-Saharan Africa.
- **Thematic scope and positive impact on climate change:** partners can submit projects related to various sectors including Energy, Waste, Water, Agriculture and Land Use. The main criterion is a tangible impact of the collaborative project on climate change in Sub-Saharan Africa. Both climate mitigation and adaptation projects are invited to apply for this call. A positive impact on the communities involved is optional and a plus.
- **Type of project:** can be a new partnership to be launched or an existing partnership to be expanded.
- **Timeline:** main activities planned as part of the co-creation need to be implemented by February 28, 2021.

**Only complete applications in English will be considered.**

An organization can submit multiple projects, provided the ideas are submitted as separate applications. However, maximum one project per organization can be selected.

### Evaluation criteria

All eligible applications will be reviewed according to the four following criteria:

1. **Impact on Climate Change (cf. SDG 13 Climate Change):** The projects directly and tangibly address climate change in Sub-Saharan Africa (25%) through climate adaptation and/or climate mitigation.
2. **Strength of the partnership (cf. SDG 17 Partnerships):** The projects are possible thanks to the collaboration between at least one Social Entrepreneur and one Private Sector Player. The nature

of the relationship (strategic objectives for all participating organizations, complementary roles and responsibilities of the partners, key contributions of each partner, involvement of leadership in each organisation), the formal type of relationship between the partners (e.g. collaboration agreement, consulting agreement, joint venture...) and the project governance will be assessed (25%).

3. **Feasibility of co-creation project:** The projects have a clear implementation plan, have a responsible team for execution, have a clear budget and have identified internal and external (25%).
4. **Project scalability:** The projects have a scaling plan and have considered the long-term sustainability of the project (25%).

Funding will be disbursed in accordance with the grant agreement signed between iPropeller and the project lead partner.

### Key dates and application procedure

The call for projects will be launched on **January 22, 2020**. Application forms must be submitted online no later than **March 13, 2020 midnight** (Central European Time). Selected projects will be announced by **April 30, 2020**.

Applicants may be contacted for additional information. Finalists will be asked to make a phone interview.

### Award package and budget guidelines

A **total budget of Euros 150 000** is available for the 3 best projects and will be divided in **Euros 50 000 per project**.

While the implementation of the projects will be driven directly by the project partners, Ashoka and iPropeller will provide additional non-financial support for the 3 selected projects, which includes:

- Ongoing tailored mentoring and support for a duration of 8 months.
- One collective capacity-building workshop to support the selected partners in their co-creation journey.
- Three local co-creation workshops in the main countries of implementation of the co-creation projects.

The non-repayable financing of the Flemish government can be used to finance all types of public and private goods or services (e.g. project-related operational costs, personnel costs, etc.).

### Contact

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### About the Call for Projects Organizers

**Ashoka** builds and cultivates a community of changemakers. Founded in 1980, Ashoka coined the term “social entrepreneur” and pioneered the field of social entrepreneurship. Over the years, it has built the largest global network of leading social entrepreneurs, with over 3,500 Ashoka Fellows selected on the basis of their social innovation and potential for system-change and hundreds of young changemakers in over 85 countries. Ashoka is present in 20 countries in Sub-Saharan Africa. [www.ashoka.org](http://www.ashoka.org)

**iPropeller** offers boutique strategy consulting services in the fields of sustainability, social business innovation and social impact. It works with Benelux based corporate clients who are eager to create innovative solutions to tough social and environmental challenges. Solutions from which both business and society benefit. iPropeller also works with public authorities and non/social profit actors on strategic projects and studies around integrated collaboration across the profit-not for profit spectrum. [www.i-propeller.com](http://www.i-propeller.com)