

# Ashoka Impact Programme Regulations 2020

Article 1: The IMPACT Programme **1.3** Rewards will also be attributed to the most impactful projects, by category at the end of the programme by a panel of external judges.

The IMPACT Programme will allow selected organisations to:

1. Structure their development strategy;
2. Build a sustainable business model;
3. Acquire the methodology of socially oriented business plan;
4. Assess their social impact.

**1.4** This programme will be the opportunity to share best practices with the industry.

## Article 2: Organizer

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**2.1** The IMPACT Programme is organized by Ashoka with the support of Accenture and ABN AMRO. For the purpose of the Regulations, Ashoka Belgium, Accenture and ABN AMRO will be referred to as the "Organisers."

## Article 3: Participation conditions

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**3.1** Participating in the IMPACT Programme is free.

**3.2** The IMPACT Programme is open to any organisation that offers an innovative approach to integration and/or employment, in business for over a year, located in Belgium, or spreading an impactful approach from another country to Belgium.

**3.3** Participating in the IMPACT Programme implies the full acceptance of these Regulations.

## Article 4: Procedure for participation

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### 4.1 Pre-registration

To participate, applicants can register online until **February 10<sup>th</sup>, 2020** on <https://www.ashoka.org/en/program/impact-programme>

### 4.2 Online registration form

Applicants will be able to fill an online registration until **February 10<sup>th</sup>, 2020**.

In order to respect equality between the different applicants, applications that will not respect the maximum number of characters or that will not respond to all the questions in the questionnaire in English will be disqualified.

**4.3.** It is not possible to register more than once for the same project.



## **Article 5: Conduct**

**5.1** The candidates' validly enrolled in the Impact Programme are evaluated by Ashoka members on the basis of their written application.

**5.2** A preselection of candidates will then present their project in front of a jury who will evaluate them based on their written application, as well as on the oral presentation.

**5.3** The jury will announce the winners selected for the rest of the programme and hence the participation in three training seminars and personalized coaching for four months ("accompanying Price Impact 2020").

**5.4** At the end of the four months, the winners will present this time in front of the Grand Jury who will reward the most impactful organizations as detailed in Article 7.2 of the Regulations.

### **5.5 Indicative timetable:**

Starting the programme and opening of registration: January 8<sup>th</sup> 2020

Deadline for application: Midnight February 10<sup>th</sup> 2020

Selection Jury: Late February 2020

Kick-off event: Early March 2020

Accompanying sessions:

- Seminar 1 : April 2020 (two days)
- Seminar 2 : May 2020 (two days)
- Seminar 3 : June 2020 (one day)

Final Jury and Awards: September 2020

**5.6** Ashoka reserves the right to modify and / or extend the dates indicated in Article 5.5, especially if it turns out that an insufficient number of candidates registered on the scheduled date for closing the nominations.

## **Article 6: The juries**

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### **6.1 Juries selection of winners at the IMPACT Programme 2020**

#### • Eligibility of the Jury

Subject to its completeness, files received before the date of entry will be reviewed by a jury composed of members from Ashoka and its partners. Each case will be evaluated by at least three people.

#### • Admission Jury

The jury will announce 10 winning organisations for the Impact Programme. A complementary list will be established to eventually allow the replacement of a winner. This list is confidential and will not be disclosed.

The admission jury will select 10 winners. It may, however, be limited to fewer winners.

Each member of the jury for the IMPACT Programme 2020 is sovereign and is not obliged to give explanations for its decision. Any decision by the selection board is final and binding permanently to the candidates. Each candidate renounces to challenging the decisions of the jury.

### **6.2 Selection Panel for the Grand Jury Impact Award 2020**

- Grand Jury IMPACT 2020



In September, after the seminars and individual coaching sessions taking place between March and June, the winners will be selected by a panel of qualified external people to those who have participated in the accompaniment. The end result will be communicated during a pitch event in September 2020.

The jury is sovereign and is not obliged to give explanations for its decision. Any decision of the jury is final and binding permanently to the candidates. Each candidate renounces to challenge the jury's decisions.

### **6.3 The selection will be based on the following criteria:**

The selection of candidates by each of the juries will be based on the following criteria:

1. Innovative nature of the project (at least in Belgium)
2. Current impact and potential to tackle a problem from a systemic perspective (systems change)
3. Innovative solutions towards circularity and climate change
4. Viability and sustainability of the economic model
5. Potential to scale solution
6. Potential to build a mindset shift towards sustainability
7. Entrepreneurship and availability of the project leader
8. Project supported by a motivated team
9. Maturity of the project and link with Belgium

## **Article 7: Nature and value of the prize**

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### **7.1 Accompanying IMPACT Award 2020**

The winners will be rewarded with free coaching for their project over a period of four months. The support of the project involves 3 in person seminars (two of 2 days and one extra day) taking place in Brussels. It also includes weekly coaching sessions.

### **7.2 IMPACT 2020 rewards**

The most impactful projects will be rewarded with in-kind contributions to further grow their organizations and advance their objectives during the Grand Jury Impact Award in September 2020.

## **Article 8: Applicants' commitment**

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### **8.1 Each applicant commits to:**

- Reviewing and accepting without reservation these Regulations.
- Providing exact information in the registration form and during the whole process of mentoring. The discovery at any moment of false information could lead to the disqualification of the applicant without any recourse.
- Participating in all the mentoring sessions offered if the applicant is chosen.

**8.2** The selected candidates for the IMPACT Programme 2020 that will be rewarded with free coaching for the project, will without payment or any conditions, allow Ashoka or any authorized personnel:

- To provide contact details (names, email address and phone number) to the media.
- Publicise their involvement in the Impact Programme 2020
- To use, publish and distribute the description of their activity and their development model.



**8.3** The winners of the accompanying price IMPACT 2020 also commits to participate, unless significant and justified impediment to communication actions organized as part of Ashoka's programmes that will take place, including TV programmes and / or radio, Internet communications and / or in print.

#### **Article 9: Confidentiality**

**9.1** As part of the IMPACT Programme, applicants and selected candidates will provide confidential information to jury members, organisers, program participants and people with access to forms and records ("Recipients").

**9.2** Recipients agree not to use any confidential information from applicants and selected candidates for their own use or for any purpose not related to the IMPACT Programme, without first obtaining written agreement from the applicant or selected candidate.

**9.3** Recipients will keep the confidential information secure and will not disclose it to any third party except to its employees and professional advisers who are involved in the IMPACT Programme and who are bound by these confidentiality requirements.

**9.4** Recipients agree to take reasonable measures to protect the secrecy of and avoid disclosure or use of the confidential information in order to prevent such confidential information from falling into the public domain or the possession of third parties not related to the IMPACT Programme. Recipients shall protect the disclosed confidential information by using the highest degree of care, but no less than a reasonable degree of care, that a Recipient utilizes to protect its own confidential information of a similar nature.

**9.5** The Recipients will not have any rights to the confidential information, whether under any patent or copyright, except for the uses permitted in section 8.2. However, the candidates should take all the necessary measures to ensure their protection rights in terms of intellectual property.

#### **Article 10: Personal data and right to access**

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**10.1** As part of the Program, Ashoka may receive personal information about individuals ("Personal Data"). This data will be shared and stored outside the European Economic Area ("EEA") Personal Data means any information relating to an identified or identifiable natural person ("Data Subject"). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, or to factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that person. Each applicant agrees that Ashoka can record and transfer all personal data that has been transmitted to Ashoka during registration or subsequently as part of the IMPACT Programme.

**10.2** In accordance with the Belgian Law on data protection, the candidates of the IMPACT Programme have a right of access to their personal data, and a right to rectify this data. A candidate may also request that Ashoka delete personal data. To request access to their personal data, a candidate may email Ashoka at [privacy@ashoka.org](mailto:privacy@ashoka.org).

**10.3** In relation to this Personal Data, Ashoka shall:

1. use or disclose the Personal Data solely for purposes related to the IMPACT Programme or as otherwise authorised by the candidate in writing from time to time;
2. provide notice to Data Subject in accordance with data protection laws;
3. store, use, and process the Personal Data in accordance with the transparency requirements under Article 14 of the General Data Protection Regulation (GDPR);



4. store, use, or process the Personal Data for no longer than is necessary to carry out the IMPACT Programme and in any event not longer than any statutory or professional retention periods applicable under any Data Protection Laws;
5. return or delete any Personal Data once the storage, use, or Processing of the relevant Personal Data is no longer necessary for the purposes related to the IMPACT Programme;
6. carry out any reasonable request to amend, transfer, or delete any Personal Data;
7. notify the candidate within ten (10) days about any enquiries from the relevant law enforcement or data protection authority in relation to the Personal Data, unless otherwise prohibited, and cooperate promptly and thoroughly with such authority, to the extent required under the relevant laws;
  - a. take adequate technical and organizational measures against unauthorized or unlawful processing of, accidental loss or destruction of, or damage to, the Personal Data; and
  - b. notify the candidate within ten (10) days after Ashoka learns of any misuse, misappropriation, or unauthorized access to, or disclosure or use of, the Personal Data and:
  - c. in the case of an actual security breach, assist the candidate in connection with any reasonable investigation that candidate may desire to conduct with respect to such security breach; and
  - d. implement any steps requested by the candidate to limit, stop, or otherwise remedy any actual or suspected security breach.

#### **Article 11: Limited responsibilities for organizers**

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**11.1** Ashoka assumes no responsibility towards the candidates if Ashoka were to (i) cancel the IMPACT Programme, to shorten, extend, postpone and / or to modify the Regulations, (ii) waive selected winners, (iii) renounce to assigned prizes of the IMPACT Programme. Ashoka has no responsibility towards the candidates, who cannot claim any compensation of any nature whatsoever, in case of malfunction of the mode of participation in the IMPACT Programme. Notably, Ashoka has no liability in connection with the use or unavailability of the site <https://www.ashoka.org/en/program/impact-programme>

**11.2** For the duration of the IMPACT Programme, Ashoka does not have any liability related to the transmission or loss of information provided during registration.

**11.3** Ashoka has no liabilities whatsoever for the facts and / or statements of third parties, including candidates to the IMPACT Programme, which would affect the rights or interests of candidates.

#### **Article 12: Disputes**

**12.1** The Regulations are subject to Belgian law, excluding private international law rules. If there is any dispute related to the Regulations, subject to sections 6.1, 6.2 and 15.2, there will be an attempt at amicable settlement. If there is a failing agreement, the dispute will be submitted to the competent courts to which the registered office of Ashoka Belgium except contrary public policy provisions.

**12.2** Claims must be made in writing within 30 days from the award of the Grand Prize IMPACT 2018, in risk of inadmissibility.

#### **Article 13: Consultation Regulations**

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The Regulations are available online on the site <https://www.ashoka.org/en/program/impact-programme> and upon written request to Ashoka Belgium at [yfischer@ashoka.org](mailto:yfischer@ashoka.org).



#### **Article 14: Registration and Participation Fee**

**14.1** There is no registration or participation fee for this program.

**14.2** Possible personal expenses of candidates to the IMPACT Programme (communications, transportation and lodging during the seminars, kickoff and grand jury, internet, etc.) are the sole responsibility of the candidates.

#### **Article 15: Miscellaneous**

**15.1** If one or more provisions in the Regulations were declared invalid or unenforceable, the remaining provisions shall remain in full force and effect.

**15.2** All matters not provided for by the Rules shall be settled by Ashoka Belgium whose decisions are final and binding permanently to each candidate.

Done in Brussels, 02/01/2020

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