



**SEED THE POTENTIAL  
FOR GREATNESS IN YOUR CHILD**



**ASHOKA**  
Everyone A Changemaker™

# **CHANGEMAKERS**

**are not necessarily born, they are shaped by experiences  
and people in their childhood.**

---

We believe that parents can play a crucial role in supporting children to grow up into being powerful changemakers in the world.

Through our work with leading social entrepreneurs - people with systems changing ideas for social change - Ashoka has identified four essential skills for young people to master in order to thrive in a world where change is the only constant:

**Cognitive Empathy, Teamwork, New Leadership and Changemaking.**

Go to [www.parentingchangemakers.org](http://www.parentingchangemakers.org)  
to discover ways that you can begin to cultivate these skills in your children.

# **CHANGEMAKING**

---

Ability to analyze problems &  
implement solutions.



**ASHOKA**

Everyone A Changemaker™

# ASHOKA FELLOW

---



## SOCIAL ENTREPRENEUR GONZALO MUÑOZ ABOGABIR

Founder, TriCiclos

“In our house there was always a big box for recycling even though in Chile nobody else recycled. We were always concerned about energy, about water, but also having the conversations about what's happening in the world. What can we do with our talents towards solving some of those issues, those problems? My mother [would tell] us since we were little that our main goals would be to leave the world at least a little bit better than how it was when we were born.”

### IDEAS TO PRACTICE CHANGEMAKING

---

#### WITHIN YOUR FAMILY:

---

1. Let your children/youth lead in navigating the family when traveling together.
2. Let your child or teen help you with a task or problem you have even though he or she may propose an approach you may not prefer.

# **TEAMWORK**

Ability to work effectively with peers who hold varying points of view, have multiple levels of expertise, and are from different backgrounds.



**ASHOKA**

*Everyone A Changemaker™*



# ASHOKA FELLOW

---



## **SOCIAL ENTREPRENEUR JEFF EDMONDSON**

**Managing Director, Strive Together**

“[My family and I] would go on a Habitat for Humanity work trip every year, building homes. I will never forget we went to Sulfur Gas, Kentucky, which was a small little holler. I remember working there, playing with the kids, and realizing what little opportunity they had to get out of even the most desperate situations here in the United States. All of those trips for me were incredibly eye-opening...”

## **IDEAS TO PRACTICE TEAMWORK**

---

### **WITHIN YOUR FAMILY:**

1. Encourage your kids to be part of team sports or organizations that require teamwork. Discuss and understand the individual and group dynamics and have them creatively envision new ways of building great teams.
2. Bring your family together and brainstorm solutions to parenting and family problems, e.g. How can we best deal with a neighborhood nuisance as a family or a household disagreement?

A large, stylized orange silhouette of a tree with many holes in its canopy, resembling a stencil or a leafy mask, occupies the right half of the page.

## **NEW LEADERSHIP**

The ability to collaboratively mobilize people in situations defined by change.



**ASHOKA**

*Everyone A Changemaker™*

# ASHOKA FELLOW

---



## ASHOKA FELLOW KRISTIN HAYDEN

Founder, OneWorld Now!

“My mother taught me to blaze my own path. One day, my mom noticed a boy who was not on my soccer team kicking a soccer ball on the sidelines. My mom approached him and this Vietnamese boy explained in broken English that he loved soccer but couldn’t afford soccer shoes. She asked him where he lived, and next thing I knew, we were talking to his mother asking if we could take him to buy soccer shoes. His mother agreed, and I will never forget the boy’s face of joy once he had his brand new soccer shoes. After that, I introduced him to the coach and he joined our soccer team. That left a powerful impression on me for life.”

## IDEAS TO PRACTICE NEW LEADERSHIP

---

### WITHIN YOUR FAMILY:

---

1. Allow your child to be king or queen for a day. Let them organize family activities and paint the vision for the day as well as deal with disagreements/challenges that are encountered.
2. When your child shares that something in the world or their life is a mess, ask how he or she could solve the problem. Then suggest that they get their friends together to implement the idea.